

Welcome to

Shanghai Normal University

Saginaw Valley State University

Business Blog!

This is the blog that we will be using to document the 2015 Shanghai Normal University Business Program at Saginaw Valley State University. Congratulations, you now have your own blog!





CANNOT WAIT MORE TO GO!

Hello! I am Wu Rong in Shanghai Normal University, ideological and political education major. I am extremely looking forward to this amazing journey to Saginaw Valley State University. Although it only lasts for three weeks, I will treasure this opportunity to work hard and have fun. My packing is well under way, besides everyday use, I will take pens and notebooks. I have been dreaming about studying abroad in my childhood, and I am so excited that tomorrow I will take the plane to America. I believe we 23 students and 2 teachers will have a fantastic journey in SVSU. Let's enjoy!!!



HI THIS IS A BRIEF INTRODUCTION OF MYSELF

I'm MengJia Cao, you can also call me Ruby, from Shanghai Normal University majoring Property Management. I established my fashion design studio in 2014 with 3 partners. We design the clothes and sell them online. Now I have packed my packages and ready to go. I look forward to the American culture and classes and hope to establish friendship with you!



Hello, my name is Alice. I am from Shanghai Normal University. The major is economics. The opportunity is really important for me. It has experienced a long process from signing up to in line now. Luckily, we have experienced the test. Up to now, I still can not believe that I can go to US for tour. I can not wait to go to the United States now. The tour has been something that I have looked forward to several months. At the same time, I am really thankful to you for the opportunity and experience, and I believe that I can learn a lot from it. These two days, I mainly packing some things for using in America. It is worth expecting the unique experience.



INTRO AND READY TO GO!

Hello friends!

My name is Abby (my Chinese name is Lu Liu) and I am currently a junior student at Shanghai Normal University. My major is economics (US-Union cooperation). Over the past 3 years, I've had some classes taught by foreign professors who came to China. However, I've never seen the real American classes. I cannot wait to see the United States, SVSU, and Lake Michigan and write down as much of this experience as is possible. My favorite things in the world are traveling and swimming. I hope to meet different people, scenery and cultures within the next 20 days. What's more, I am very eager to swim in the Lake Michigan! The following afternoon I will start the journey to the United States! I am beyond excited for this adventure! I look forward to sharing these experiences during our trip through this blog!

Talk to you soon.

Hello! My name is WeiYe Chen, a Freshman from SHNU. I write this blog the night before my trip to SVSU and I am all packed now. If asking about my current feelings, I may say I am nervous but excited. Although I am getting a little worried about my English ability, I am very much looking forward to experiencing a different campus life in America

and enjoying the beauty of America. And it is nice to have a chance to meet different people in this trip. I believe this trip must be fun and fruitful. My camera has been ready to catch some entertaining moments in this trip. Recently, what I wish most is that I can comfortably get through 14 hours flight time. SVSU, see you soon!



BEFORE DEPARTURE

Hello, I'm MaoYiLin (Shezzer). I major in sino-American economics and I'm going to be a sophomore this September. It is my great honor to have a chance to take part in the great program! Here's only one day to go for the SHNU & SVSU program in America!!!! I am sooo excited and waiting in hope for the wonderful journey. I can't wait to witness the beautiful scenery in Michigan and take the courses in SVSU! As it is the first time for me to leave home for such a long time in

a foreign country, my family and I are more or less worried and nervous about me. However, I believe I'll take good care of myself and learn a lot during the 20 days. The unknown is always the best. So I hope the trip of our team will go on wheels and everyone will enjoy it. XD

READY TO HAVE A NICE TRIP!!

Hello! My name is YuQin Jin and I will be a sophomore majoring in economics in SHNU. Now this is the last day before leaving China to begin a journey in America with my incredible schoolfellows. I cannot wait to learn, to enjoy every minute during

my adventure! The following day I will take the flight, imagining constantly what will happen and what I will learn from the trip! I believe it will be interesting and meaningful for us to expose to a different culture. I am beyond excited to have the golden opportunity to

meet with something different with my friends. Everything is prepared now. I am eager to share the amazing experience with my people who care about the trip.

ONE DAY TO GO! THRILLED!!!

Hello friends! This is Zoe (Zhao Qiudi), a freshman but soon a sophomore majoring in economics (US-Union cooperation) in SHNU. Now there's only a few hours left before our trip to America, and I'm looking forward to meeting new friends and

teachers in SVSU! I've thought about tons of possibilities we might have during the 20-day experience, several of them are my worries and my fear of the unknown, but most of them are my excitement and delight to visit a beautiful country. Wish us all the best!



Hello! My name is Kate. I'm from Shanghai Normal University and my major is E-Commerce. I'm ready for the coming journey. All the necessities

have been packed. I'm excited to get to know new friends and teachers. I'm looking forward to experiencing American culture and a different environment. I'm

a little worried about my spoken English and I will try my best to overcome this problem. Anyway, I'm coming! We would have a good time in SVSU!

I AM READY!

Hello! My name is Liang Jun and I am from Shanghai Normal University. My major is ideological and political education. I am really looking forward to visiting Saginaw

Valley State University and I cannot be more excited to witness the wonderful scenery in the USA and meet our professors in the University. This is the first time for me to go abroad.

so I am excited in learning more differences between China and America. All in all, let's enjoy our journey

PREPARATION

Hi there, I am Tian Xiao, you can call me Xiao or Yilia. I am packing up for the summer program. And I am so exciting! Well, maybe a little bit nervous, because this is the first time I go to America, the country of liberty. Thus I am looking forward to this trip. See you soon.



A FANTASTIC DORMITORY!



Hi, everybody! My name is Zhang Wei, and my English name is Don. My major is social work. My hobby is playing basketball, swimming, jogging, playing computer games, and sliding. Today we had reached Detroit safely, and the biggest surprised me thing is the dormitory of Saginaw Valley State University. This dormitory is so nice and so comfortable which I never seen before. On the other hand, there is a central air-condition and a kitchen in it, it's so intelligent! By the way, I really really hope one day I can see this kind of dormitory in Chinese university. In that case, as a student, I think we can learn more harder and have more creativity.

Hello everyone! My name is NingNing Niu, a student from Shanghai Normal University. My major is investment, I just arrived in the United States today, Saginaw Valley State University teachers and students are very enthusiastic. I will stay in America for 20 days. I am looking forward to improving my English skills and experience the campus life! What's more, I am also looking forward to learning professional knowledge in class with the students of the United States!

Hello, my name is Wenchao Li, and my English name is Gina. After 12 hours' flight, and 2 hours' bus drive, our team finally reached SVSU. This is my first trip to America, and I was really excited and a little bit nervous. What impressed me most today is the hospitable welcome from teacher Zhang and two students from SVSU and also the tidy environment on campus. Additionally, our dorms are quite satisfying, which leaves a really great impression on us. Finally, I hope that I will learn both American culture and practical and useful knowledges in the next 20 days from this program.

Hi, my name is Fiona(-lu yuan). And I will be a Junior majoring in Credit Management in SHNU. Today I will open my travel about study. 13 hours later, I arrive at this university. I will study and enjoy with my friends. We have the dinner together. I believe I will expose my horizon and increase my English in this travel.



SO EXCITED TO SEE SVSU

Hello!! I am Haiwei Wang. My English name is Amanda. My major is economics. Yesterday we arrived at the Detroit. The teacher and two advisors were waiting for us at the airport. I was impressed by their enthusiasm. I felt so warm! About 9pm, we arrived

at the SVSU. I was surprised to see the dormitories. They are so big! There are different kinds of facilities in the house! I hope that I can learn more about studying and culture about America. I can't wait!



THE FIRST NIGHT AT SVSU

Hello, this is Guo Jingwen (I know this can be a little hard for American friends to pronounce Chinese name;-), so you can just call me Melody.) I am a junior at SHNU who major in economics. Yesterday, after a long flight and a bus trip, all of us arrived in Saginaw. Things are amazing here! You know, the clear blue sky, the sunshine, the fresh air that smells pleasantly sweet.

And we just met Ms Zhang, Jerry and Hailey (Did I spell right?). They are all very nice! I love the little souvenirs you have placed in our rooms. They are lovely! (See the picture!) Today, after a good rest at SVSU, I can't wait to begin my trip and meet more friendly people from SVSU! #feeling excited#



ON THE ROAD

Hi friends! How time flies! Now, it's time to go. I think I really love travel, love photography, love beauty. That is why I desperate to start this journey. Li Muhua and I set out from Shanghai

Normal University to Pudong airport on 11am (Shanghai). We took the No.7 bus to the airport.



Up in the air

I need to spend about 12 hours by plane. Faced the situation, I recalled a famous movie "Up in the air". I remembered in the movie the actor has said "Do you feel the straps cutting into your shoulders? All those negotiations and arguments and secrets and compromises, you don't need to carry it all that weight. Why don't you set that bag down? Some animals were meant to carry each other, to live symbiotically of a lifetime., star-crossed lovers, monogamous swans. We are not those animals. Slower we move, the faster we die. We are not swans. We are sharks." Maybe, he is right

~ I saw the beauty through the plane window that I could not see it in the land. In 5 hours after sunrise and sunset, it is really a magical experience. When I was in the ten thousand meter high, I think this is the time I had the closest distance between the sun. (It was wrote by Abby/Liu Lu on 18/07/2015)



The First Day 18.07.2015

Hi there, I am Yilia. Today our team arrived Detroit and driven to SVSU. The flight of 12 hours is really tiring. But when we meet the peer advisors, their warm welcome made us feel like at home. The dorm are clean and comfortable. All the worry about dorm was disappear when I saw the dorm. It's so nice! Hailey and Jarrod are so nice (I hope I made the spelling right ! And we share pizza as dinner. Yummy~ Looking forward to tomorrow adventure!



The first day_check in

Hellow,

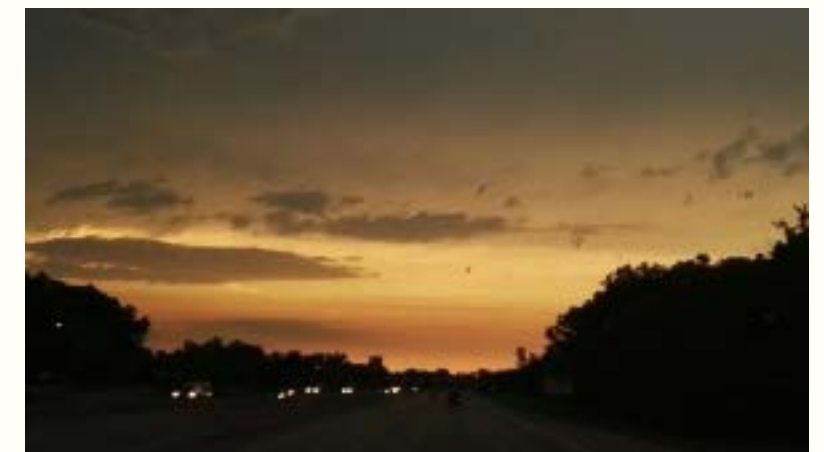
I am Qiaoyu Fan. My English name is Amanda. I am glad to visit SVSU, and I believe we will have a good time here!



So glad to see you all !!!

Hello, i am Wu Rong, we are now safely arrived in Saginaw Valley State University after 17 hours by the plane and bus. After a long time flight we were all exhausted, but we were still so glad to meet our teacher and two friends here. The changeable sky and beautiful scenery attracted everyone that we took lots of photos. Although there was a sudden rain when we arrived, nothing could extinguish our passion. We were all amazed with our dorms. How clean! How big! How many presents! Awesome! We like the dorms just like our home. With a short break, we had a pizza feast together.

It is a memorable day, and i wish we will enjoy ourselves in the future time. Good night and see ya tomorrow!~



The First Day

Hi, I am Ann and my chinese name is HuiAn Deng. I am a sophomore in Shanghai Normal University and my major is economics. On the plane, I was full of curiosity about the school the fellow and the accomodation in the SVSU. Meanwhile, I also worried whether i can quickly and well adapt to the climate condition and life style in here. However, when I arrived at the Detroit airport and saw the SUSV students who were responsible for recepting us, i was more relax because they really look very nice and friendly. Then we took a bus to the school and we were distributed rooms which have the complete articles for daily use.They prepared pizza for us and put some snacks and fruits in our room which made me think that they are really careful. It's really a good day and i believe we will get along well with each other in the future days.

(2015-07-19 14:28)

Hello! my name is ZENG RONG and my English name is Carrie.I major in economic in Shanghai Normal University. After 12 hours flight,we eventually arrived in Detroit with the feeling of freshness and exitation.The journey of fatigue is replaced by the excited mood.Beyond our imagination,the dorm is equipped with the complete equipment and very comfortable.Espeially,what make us feel most warm is the hospitality of peer advisor. Looking forward the followng day with you !



The sun is setting,
And in that moment
I feel homesick.
The golden light points to the east,
East, where the trees
Cast their shadows,
Is the brightest part
Of the land.
In the east is
My home.



Up in the air II

Hey, guys.

Because I don't have enough time to finish the short pasage"Up in the air", I just divided it in two part. That's why I write "Up in the air II". I've never image the sky could be so beatiful. If you review the world in thousand-feet-high in the sky, everything is different. Sometimes, the cloud is like the sea. But most time, I can't make sure the shape of the cloud, the unexpected always happens.On the long journey, I can see the beauty through the window is really a great pleasure in life.

(---by Abby)

The Second Day

Hey guys,

Today is a leisurely day.I feel good beacuse we have many interesting scheduling even though we haven't recovered from jet lag yet. I wake up at 5 am and it's dawned. Then I forced myself to sleep till 8:30 am.I walk around the campus after I getting up and I saw the lovely squirrels. The school is very beautiful really.

And we have the abundant brunch.I order the spaghetti and its so delicious. I like the vegetable soupe very much.It tastes a little sour.We talked to each other happily. Also,we took a lot of photoes with those friends and foods.

Then we went to the Walmart to buy some necessities.The salesmen are very friendly.They like saying "hello" to us even use Chinese.



We had joyous BBQ almost at 5.30 pm.I like the hot-dog! So yummy!It's so interesting to barbecue ourselves!

We also played some games during the happy time.I join the cards game.The game lasted very long because it's really funny.

In the United States for second days

Today is my second day in the United States, I get up at 6 o'clock in the morning. I feel excited, So I with my roommate went to visit Saginaw Valley State University, feeling that the university campus is very big and has beautiful scenery. My roommate and I took a lot of photos of the University, we all very like Saginaw Valley State university. And then at noon and the teachers and students lead us to olive garden restaurant to eat the lunch, in the restaurant we eat delicious pasta and salad, I feel very delicious. After lunch, we went to WAL-MART shopping, the supermarket items, but is also very big, feel very cheap goods We bought some snacks and articles and then we went back to the apartment. In the afternoon, the teacher, Harried, Jarriod, led us to a barbecue, we enjoyed a delicious steak, ham and ice cream. We play games, billiards, I feel very happy. All in all, I feel very happy today! —NingNing,Niu



Welcome to SVSU!

Although we're all exhausted from the plane ride and jet lag, we are settling in nicely to our temporary drom last night. We met our director of the English Language Program , Kate, and peer advisors. They prepared pizza for us. The food was delicious, and we all cheese. Dinner consisted of various pizza and soft drinks, which means everyone have enough choice to take what they wanted.

And the dormitory is amazing! I have never seen something same in China. When I was coming in, there was a big surprise! I saw the animal's picture on everyone's bedroom door. Later, I knew tow peer advisors perpare it for us. They are so nice! Both of them already familiar with the 12 animal signs of the Chinese horoscope.Details make a big difference.

-Abby/Liu Lu



AND SO IT BEGINS

Well, our first full day in Saginaw, was spectacular! We began with bus picking up and going to Olive Garden. In this Italian restaurant, we enjoy the fantastic brunch. Our director of the English Language Program at SVSU, name was Kate who did a wonderful job of explaining these food and answering all of our questions about the program. As for the meal, we had

set meal which consisted of salads, home-style soup, bread, ice-cream and many different kinds of Italian noodles which was delectable! For Brunch we had, traditional spaghetti, was very good; especially, the meat source! It tastes like Chinese food that believe it or not.

After that, we headed to the Walmart we were able to buy some

commodity. It's larger than the market in China. And I think the most of things are cheaper than China. So I want to buy a lot of things. And I find the package of Lay's is bigger, you can't find it in China! I love the big one. When we came into the market at first, the peer advisor introduced the Walmart and guided us. So we can find things quickly. He is very conscientious.

With such a wonderful first day, we can't wait to see what tomorrow will be in SVSU for us!

-Abby/Liu Lu





A wonderful day

Today was the first day we stayed in America in its true sense, we are going to adapt for the USA and we got it..

This forenoon, we had our brunch in Olive Garden, which provided plenty of delicious food and I prefer to Lasagna Classico because I have seen this food in Friends and I want to eat it.

After having brunch, we went to Wal-Mart to buy what we need in few days and this store is bigger than any other stores I have met in Shanghai so we can buy whatever we need and we can get something we can not get in China.

In the afternoon, Teachers, Harried and Jarriod with us had BBQ in the University that is really an amazing experience. Not only that we had BBQ but also that we played beach volleyball and billiards. we ate joyously and played excitedly. The weather is so good that we can do it.



Tonight, we played the board role-playing games such as UNO and werewolf. we also invite Jarriod to play with us so we have to speak English to communicate with each other. To our heart's content, we enjoyed ourselves. That's a wonderful day and it's just a beginning of our trip



RELAXING DAY!

Hi guys~I'm MengJia Cao(Ruby)

Today is such a relaxing day, after 12h flight, we finally get a nice sleep in SVSU.

The dormitory is so comfortable and the hospitality from the school faculty makes me so moved.

We get up early in the morning and walk around the school. Environment here is awesome. Grass is green

and the trees are tall. We even saw squirrels on campus. It was amazing and interesting.

Roommates and I went to Walmart and bought a lot of kinds of food. We calculated the price and compare the quality among items. It feels like we are really a family and go shopping at the weekend. By the way blueberries in U.S. is so cheap that we bought a lot and felt so happy.

In the afternoon, we got back to our dorm and had a rest. I discovered that the sticker on our bedroom door is just our Chinese Zodiac!

It is so thoughtful and makes me feel at home. Looking forward to the next day!



AN UNFORGETTABLE DAY

Yesterday was the first day that we began our study touring, it is so exciting! Firstly, we slept comfortably, just like living in the home. I have to say that the apartment is very excellent and beyond our imagination. In all, We are satisfied with the special dorm. Then we went to "Olive garden" for lunch. That was an Italian restaurant, full of warm and sweet. We enjoyed a delicious lunch, including soup, drink, ice cream and staple food. It is no doubt that we ate them happily and occasionally took photos with food and friends. The process during the eating and talking was enjoyable. After that, we left for Walmart.

My name is Alice, Chinese name is Li Muhua. Good morning, everyone!

There were so many goods that we had never seen. It was like a trip that we found out what we need. In addition, the price was really low and I was very shocked. Finally we had an BBQ at a house. After eating and drinking, some friends build a team for playing beach volleyball with teachers. Two teachers played very well and they also had a good performance. We enjoyed ourselves during the process. Ice cream was worthy of praising. The taste was pure and palatable. At last, I got back and took a quick shower. While lying in bed, I recalled the events that happened in a day. I had a joyful day and expected every day. The life is so comfortable that we never forget those happy memories and fine view.

MONDAY. W1

We were responsible for our breakfast today's morning. We had apples, bananas, milk and some bread. Also we cooked noodle with GodMother. (condiments in China) They are all so delicious.

The first thing of this day is to register our student ID card, we took nice photos there and got our own card! Now we are really students of SVSU, so excited! Teacher Wang took the wall as background, that was so great!!

We understood many things about Jarrod and Hailey during the orientation. They showed us many photos about their lives. They told about their majors, family and clubs. We can know them better through the activity.

Sandwiches were our lunch, we had different flavors, crunchy pickles and delicious chocolate cookies were so nice!

We visited the campus afternoon and we look forward to this routing. We began from the Curtiss hall. We visited the Student Center and Student Association Office after that. There are 50 people in the Student Association Office almost, and Jarrod gave us their meaningful T-shirt as a gift. They held the BOV every year and they have won 3 years. It's really amazing.

During the routine we visited several Education Hall, Art Hall, Health and Human Hall, Science Hall and Pioneer Hall. There are many excellent sculptures and they almost are from the only benefactor. I like the sculpture called "free spirit of human" best. It's affectingly. Many laboratories in the Health and Human Hall give the students many opportunities to have some experiences. The equipments in the Science Hall are so cool. The boys who working in the lab are so cute!

Jarrod made a brief introduction about the valley vanguard, office and computer lab. There are also book store and grocery, the books are really attractive, we should buy some to home!

After a little break, we dressed up and go to the hall for dinner. We sit in order of the arrangement and say hello to president and each prk. They are really nice. Before the dinner, president gave a short speech that welcome us to SVSU. The dishes are traditional and yummy. We have a nice conversation. We discuss something about learning and life. The conversation made us have great longing for tomorrow class. We are look forward to it.

By Yilia, Sherry, Kate





THE SECOND DAY IN SVSU

Our first day in the United States was full of great adventures as we toured the campus of SVSU! We not began our day with breakfast in the morning. Because we were all very excited, several students and two teachers decided having the morning jog at 7:00am. The air is very fresh in the morning. We all thought the natural environment is very good. You can see the blue sky and the beautiful white clouds. This is not common in Shanghai. In the United States we can feel the harmony between man and nature. We saw ducks by the lake, and a colony of small fishes in the water. Wang Junfeng who is one of SHNU's teachers is very fond of fish. To record our trip, he also took a professional camera. He is a very responsible and talented teacher. When we finished the jog, we just went back to the dorm and had breakfast. It was a fantastic morning!

It was then the breakfast time. Since we have already brought numerous food from yesterday's Wal-Mart shopping, so we can just easily provided ourselves with abundant breakfast. We boiled the milk and added some cereal on top of milk to make it a nice drink. Also, we prepared ourselves with donuts, cookies, strawberries and tomatoes. In China, we seldom prepare ourselves with breakfast. Though we

didn't make a lot of things, this experience motivate us to learn to make more different kinds of food. I believe tomorrow we will try more things.

After all members gathered, we went to get our student's cards. We line up in a queue to take a photo of our student's card one by one. We thought we will only get a temporary card without any personal information, but to our surprise, the school provided us with our personal card with photos and names on it, and we get our card only five minutes after we finish taking our photos and checking our information. How efficient it is.

Next we attended an orientation with Yingwen Zhang who is the International Study Advisor and peer advisors(-Jarrod Eaton and Hailey Richards), where they share something interesting about themselves and the campus! And Yingwen Zhang told us some program regulations. It's very important for us. Wang Xiaohua who is another teacher from SHNU took notes for us. She is really a very careful teacher. We all love her.

School ordered the delicious lunch for us. It was classical American style sandwich with cookies and chips. We get much familiar with American food and like them very much.

After lunch, our peer advisor Hailey and Jarrod showed us around the campus. It took us more than two hours to go around. We were all quite amazed with the comprehensive school facilities and wonderful school environment. We went to visit Jarrod's office, where the president of student union works. We also visit classrooms for students' clubs and so on. So we knew a lot of their life from it. What impressed us most were various gyms on campus which provide students with numerous choices of sports.

The big event of the evening was when we dressed up and ate a welcome dinner in curtiss hall banquet A, which is an incredibly beautiful, ornate building in SVSU. The president has taken part in it! I was more than a little excited when I discovered this fact. The president and two SHNU teachers addressed the conference. And then they exchanged gifts, it may be as a pledge of friendship. I sat at table 1 with two professors during the dinner, and benefited a lot. The beauty of travel is that every step takes you to a new place or a new face. The places and the faces could not have been more memorable so far.

By Abby & Gina



MORNING

Hi! Do you feel very excited and full of energy to finish today's following tasks!

This morning we make a delicious breakfast, my roommate and I enjoy it very much, and we are proud of making such great meal by ourselves

Today has a good start. And I expect what will happen!

By Jin Yuqin

TOURING

Hello, my name is Li Muhua. Today is fulfilled for us, In the morning, I get up at 8 am, while others may get up early. Breakfast is bread with hot dog which was bought at Walmart. After breakfast, I write the blog and post it. In reality, I like blog because it is a good way to record the life of every day. When I recall the time, I will remember many things through it. I don't want to forget some events or details, so writing these words can make me feel at ease. We meet at 10:15 and go to register our student card. After we took photo, we got own card in hand. After that, we entered into a room, holding an orientation for about one hour. Jarrod and Hailey introduced many things about them and the university, so we learn more about it. Then Miss Zhang emphasized safety's importance to us. For the sake of safety, we must follow it. In the afternoon, we had a campus tour. We visited

some buildings with an exciting mood. By the introduction from the advisor, we learned a lot about the campus. In all, we gain much from it. The sky and lawn are beautiful. I like the view outside the room. What is more, the layout of the building is very special. We are shocked with gym and library. At 5pm, we attended dinner with formal wear. During the eating, we sometimes try to talk with professors about some things. It is a chance for us to improve Spoken English. They are very nice and friendly, listening very carefully. The president made a speech and took photos with teachers. The food is great and the atmosphere is good. Today we feel tired after walking for two hours, but we are happy with the experience. Expect class and movies tomorrow! Good night.

A PRETTY BIG DAY!

Hello friends! I'm Qiudi Zhao(Zoe)

Yesterday was our third day in SVSU. We were still going through a little bit jet lag actually, so I slept very early at 8 pm and then got up at 5 am. Speaking of this, it was nearly 8 pm the first day we arrived here, but the sky was so bright that I had to check my phone for several times to make sure it was the right time. Until now I still feel fantastic about it.

Since my friend got up as early as me, we decided to go jogging and breathe in some fresh air, also to take a look at the campus.

After jogging, we went back to our dorm and treated ourselves a nice homemade breakfast. It was so yummy that we had no time taking a picture of it LOL.

We then listened to an orientation by Yingwen and two peer advisors Jarrod and Hailey. They made a thorough introduction to us.

This was our lunch, Hailey told us it's her favourite, and it's indeed very yummy!

Next Jarrod and Hailey showed us around the campus. It's been a whole new experience for us because the buildings and facilities here are kind of different from what we had in SHNU. We enjoyed these a lot.

Finally, it was our welcome dinner. We got all dressed up, for the first time of my life. It was a marvellous moment for us to experience and cherish. I had the chance to meet the professors that would be going to teach us in the following days. They are all very kind persons! I overcame the shyness and talked to them as best as I could. It may not be perfect, but I tried my best and I'm going to try harder in the 3 weeks!

See you!

-Zoe (Qiudi Zhao)





IN THE UNITED STATES FOURTH OF THE DAY

Today is the first class, the teacher is very friendly. In class, I have a deep understanding of the differences between Chinese and American cultures, such as personal privacy, time, shake hands, eye contact and so on. I learned about different cultures in the classroom. We must first understand and then adapt to different cultures.

MAfter school, Jarrod and Mrs Zhang led us to have lunch, I feel the lunch is very delicious . Although American food is different from China, I also like American food.

After lunch, we went back to the dorm to rest for about 1.5 hours, then we take the bus to go shopping. Today, I bought a pair of shoes that I like to feel very happy. After shopping, our teacher invited us to see a film. We feel very happy. After we had supper, we went back to the dorm to have a rest, It's a very busy day!

—NingNing, Niu



FIRST CLASS WE HAVE

Today we have the first class,we all exercise and a little nervous.But teachers all friendship and kind,that makes us just feel like take part in a big family meeting.

just like this salad, I think it's one way that American eat vegetables,but I still can't uesd it, I think it's a little less.I think people should eat more vegetables every day.

This is what we eat,you can see we all got a lot of vegetables.

afternoon, we have a shopping. The mall is not very big, just one storey, but stuff are very comprehensive. The picture is my result of battle.

I foggort bring my suit,so I have to buy one,I'm very lucky there are jarrod to help me choice my size , It's help me a lot, I'm very thanks for him, if my English better, I can express more vividly.

Shopping is very fun, I see suff from all of the culture.Just like this japenese kendo, I'm very like it,but I can't take it back home.

Between shopping,we were watched a movie called "minions", minions were very cute,we were very tired,so I have a good dream when that minions were show themselves all over the world ,thanks for them.

In the end,I want to say something first,just like our breakfast today. I'm a "chef" so I do it all, I just boil the water and bring noodle in there,then put in some salt.The best thing is that we have Lao Gan Ma source, which is a very famous source in china.We put it some in our noodles and find some chinese food style.

that's all, I hope tomorrow is a nice day too

—from Don.





OUR FIRST ADVENTURES

We started the day by sharing the breakfast. The boys cooked noodles and ham for us. Although we only knew each other a few days ago, we regard ourselves as part of a team. We learn to share and cooperate.

We had a class concluded introduction to the course, overview, expectations and introduction to US culture. It's been very interesting to compare the Chinese culture we learned about to what we're starting to see in United States. And professors explained the differences in US-China culture detailed. We even talked about other countries such as India, Korea and Russia. It's obvious that both cultures are incredibly unique and rich with historic value, and we are looking forward to examining them further.

Once we got to the student canteen, we had buffet. We saw a lot of SVSU students who playing volleyball in the dining. We can understand their eating habits and dietary preferences. As the Chinese saying goes: "to look at one spot on a leopard and you can visualize the whole animal;



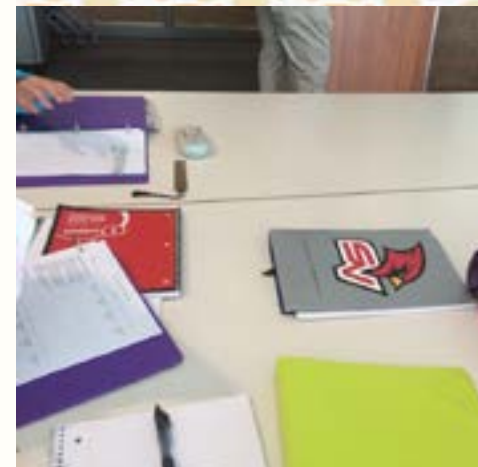
to conjure up the whole thing through seeing a part of it."

After lunch, we set out to explore the local area for the afternoon. On the way to take bus, we found a funny car. The car with a great sticker is "China's stonger depend on us". I think we are in American now and we present SHNU. We should try to do the best and work hard.

We visited a local mall and some convenience stores, and then separated into small groups to shop and find dinner on our own. Later, we enjoyed the movie-"miniors". When we was shopping, we need to talk with shop assistants. I think my oral English will be better. And I was sueprised about that the popcorns are salt! In China, it must be sweet.

We had an amazing first night in Fashion Square, and are looking forward to the rest of the week!

-Abby/Liu Lu



A FRUITFUL DAY

A beautiful day beginning now.

Traditional Chinese breakfast VS western breakfast? I am not sure)

This was our first day of class in America. All of us were exciting. We were wondering what kind of class we would have on our way to class.

At 8:45am, everyone was seated in the hall, which is quite spacious. With great excitement and curiosity about the unknown studying style and environment, we were expectant and a little nervous. When the professors gradually arrived, we felt much more pleasant and easier.

At exactly 9 o'clock, our class began. At first, Dr. Yelkur, Dr. Puia and Shin Henry had a quick speech on themselves and the introduction to the course. Also, they said something about the reflections, overview and expectations to the class in the next three weeks.

And next was the best part of today's class. The three interesting teachers presented us the U.S. Culture in the way of comparing US culture to that of China. The items included Power Distance, Individualism, Masculinity, Uncertainty Avoidance, Long-term Orientation. etc. Through comparison, we could know that, for example, the Americans see humility as a weakness while Chinese think it's very important. The culture difference not only

exists but is quite radical in some respects!

During the course, we had an interesting class activity of Human Bingo. Through walking about the classroom and communicating with each other, we got to know each other. The point is that communication is very important and everyone has a different background. During the process of the game, we also asked Professors and Jarrod & Hailey for helping sign their names and they were quite nice to tell us their own experience. Awesome persons!

The 3 hours' class ended up with assigning new groups and drawing topics of final pre.

For us, the first beginning was memorable---the US class values contact, including both Eye contact and Mind contact; the whole course is great-hearted and open. We all expected to the classes tomorrow!

Then we had a break of a midday meal. I had to say that the lunch really surprised me. We could choose whatever we like in cafeteria. I even saw rice served in it, though it tasted strange. Anyway, I like such kind of canteen, which can't be seen in Chinese university.

I love hamburger. It is very delicious!

Wow! Another difference. It is really nice to lie on the grass and have a discussion, but Chinese students are more likely to choose to stay in the classroom because of many reasons: it is cooler, quieter in classroom. Chinese people don't want a tan.

In the afternoon, we took a coach to the Fashion Square. As many famous brand products made in the U.S. is much cheaper here than that in China, we were more or less crazy about shopping at the mall. And for me, and I bought several Nike Tshirts for my dad.

During the trades, I found that most trade assistants

couldn't quite understand the size by telling them a guy's height in centimetre. So it's necessary to know the American size. And the most important is to learn to communicate with different kinds of people, let alone the nice local ones.

The funniest thing I have done today was watching the movie 'minions' in the theatre. Maybe it was because these minions just made noise and didn't speak too much English that I could understand the whole plot of the movie without subtitles.

These minions were so cute and funny that I laughed from the first minute to the last minute. This is the reason why these minions can sweep the world.

-----Weiye Chen & Yilin Mao

FIRST LECTURE & CRAZY SHOPPING DAY

Because of the 9:00A.M lecture, our dorm got up early this morning. We cooked the breakfast and prepare for the lesson in advance. The cherries and blueberries were so fresh and sweet.

Before the lecture, Shin Henry and Dr. Yelkur, DR. Puia gave us a brief introduction about themselves and the expectation to us. During the lecture, we have learned about the big differences between America and China, furthermore, we learned about the various background of differences through the Human Bingo. It made the class atmosphere more relaxed and easy to understand the culture difference. So we can know how to deal with them.

We had lunch in SVSU canteen, and it is quiet different from in China. We enjoyed the food and had a good time.

This was the icecream made by myself :)

After the lunch break, we took the bus to the Fashion Square. The

weather is so good that I can't stop taking photos of it.

The driver's beard is so cute, isn't it?

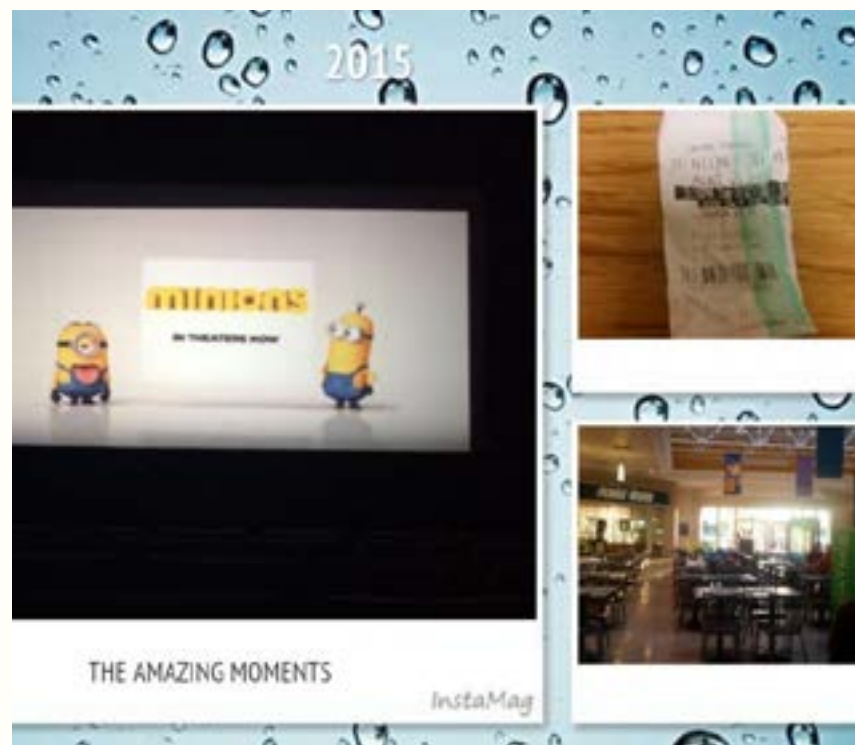
We bought a lot of things, happy but tired

5:30p.m we went to see the movie [Minions] It hasn't been on screen in China so we are so excited to feel the cinema in America.

The popcorn flavor is different from those in China. Popcorn in China smells more milky and sweet. Not as American popcorns have more butter and salty. Below is just the photo I took from the advertisement. (Actually like Dr. Puia said in the morning, the advertisement before movie is so long, and it seems like wasting time, so American like "on time")

Now it's 11:37p.m, I'll go to sleep and prepare for tomorrow schedule. Good nite!

——By Ruby (Meng Jia Cao)



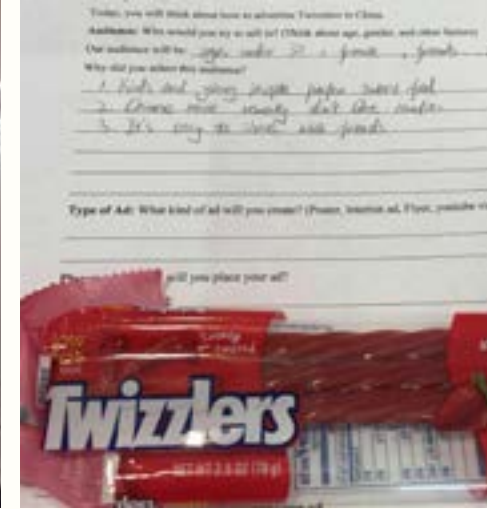
LEARNING AND SHOPPING

Good morning, everyone. Do you get up now? Yesterday I was so tired that I falled sleep quickly after going back to dorm, so I forgot writing the blog. However, I think it is not too late now. We had a full day yesterday, spending much time in attending class , shopping and watching movies. We met at 8:30 am to go to class together. The wind made us feel cool. Before we began class, the professor talked with us and we felt at ease. We started class and three professors explained the differences mainly between China and US. They showed us with gesture and words. Although in some point, I didn't understand fully, but I also learned a lot from it. We also played a game, named Human Bingo. Later the professor showed us the difference about privacy. We asked others and

got information. Also, the spirit of unity and cooperation made us feel cozy. As far as I'm concerned, the American class was very different from China. The environment they forge is open and comfortable, unlike depressing and boring in China. In all, we were shocked with cultural differences . Then it is time to lunch. We had a buffet lunch and it is so exciting that we could choose whatever we like. The food was diverse and I have to say the taste was delicious. In addition, we can find out all kinds of Western-style food here. We had a excellent lunch and I hoped we can eat buffet every day. After a short afternoon nap, we arrived at Fashion Square. On the road, we looked at the blue sky and white clouds thrillingly. The pictures we took were very great. In Fashion

Square, many branded products made us wide our horizon. We selected products which we need and liked. I was happy because I bought something I wanted. It is the first time to go shopping in the American mall and we had to talk with salesclerk , asking more information and express our preference. To be honest, I faced challenge but I also gained a lot from the experience. We watched a movie "minions" and I liked it very much. It was so cute that there were no reason to dislike. Therefore, many people had a passion for them. In all, I experienced several things for the first time yesterday and many feelings were diverse.

- Alice(Li Muhua)



Tuesday, w1

We have our first class yesterday, Introduction to us culture, by Doc. Yelkur, Doc. Puia and TA Henry. I found students can ask professor question directly during the class. It is quiet different in China.

In the afternoon we go to the fashion square for shopping! We went to the shoes store directly to buy the shoes we need tomorrow. Then we bought perfume as gifts for our family. There is a store named sleeping tiger, it include a lot of interesting products, mineral, knife, sword etc. I bought a dream catcher. It's a happy shopping. By the way, noodle and rice in panda express is very delicious.

By Yilia/ Tian Xiao

A really cool day

It's really a tired day but cool. Today is totally different with the past days because of the trip of quicken loans. I have to say this is a impressive experience and I deeply realize the cultural differences between China and the United States in the quicken loans. In the US, there is relaxed working environment. I think that the not rigid and unusual working conditions makes people work with pleasure and higher efficiency. They can also play ping-pong or do something else in the office.

The wonderful meeting room~

A very cute and nice professor buy Italy ice cream for us and the ice cream really tasted good. Professor~Thank you very much!

In the street, there are many fresh things such an two police riding the horse, two men playing the piano and so on.

Although I'm really tired but heart feel full. Expecting the next trip~

Ann
Deng HuiAn

A busy day

Hey guys,

We had some rice porridge today's morning. Having breakfast with friends is so good. We are like a family.

Then we had lessons about marketing and culture. It's exactly interesting. The same logo sometimes has different shape in different country. And the color of a product may be related to the local culture. The professor also asked us to design an advertisement about the popular snacks in America called Twizzlers in China.

And we had our lunch in the bus on the way to Detroit. We visited the Quicken Loans this afternoon. I should say the office there is very cool and it's very different from the office in China. Eating in China's office is sometimes prohibited. However, there is even a kitchen in American office. The environment is vefy free. Workers there are very friendly.

We had a big meal this evening. We cook dinner together. Now I'm so tired and I'm going to sleep. Sleep well everyone~

by Kate(Yu Zhu)



WE VISITED A QUICKEN LOANS COMPANY

Yesterday was the second time that we were in class, in the classroom, the teacher to explain the cultural differences. After school we ate lunch on the bus, I felt the United States and China's KFC are a little different, but they are very delicious. After lunch we went to Detroit to visited a company .

First I felt Quicken loans was

a large retail loan company, the company's staff is full of energy, work environment is very comfortable, there are a lot of entertainment, such as basketball, table tennis, etc. Each employee has his own studio, I thought maybe the company was very focused on innovation.

After we visited the company, we took the bus to go shopping, to buy a week of food, and then returned to the apartment to rest. — NingNing,Niu

A VISIT TOUR IN QUICKEN LOANS

Today's schedule was having lessons about cross culture marketing. We learned about how different culture influences the marketing working ways. For example KFC is called PFK in France to fit the French customs. And the American clothes labels are printed in 3 languages. French is printed for those who are Canadians. We learnt about many cross culture shock, I think we can apply it to our work in future. And we also try to write a plan for how to advertise Twizzlers in China.

After class, we bring our name card and ready to take the bus to Detroit downtown. That's my name card, cute, right?

We learned about the KFC cultural shock and we had KFC lunch today by coincidence.

After 2h bus trip. We finally reach Detroit downtown. The environment here was so different from Saginaw, we cheered up and ready to have a company tour!

The working environment here was so fantastic and free, employees can feel free to

have different kinds of drinks and snacks. There are even popcorns. Such a flexible and relaxed company! And employees can decorate their working place freely. There was a big basketball field and we can also play ping-pong! There were also some cute details, they put their big photo on their worktable so people can find them quickly and easily. The employees like to stand while working instead of sitting. Because in this way they can feel more energetic and powerful to face with work and problems coming up.

After the tour, Dr. McCartney treated us the Italian gelato, it was so delicious that we forgot that we are so tired because of jetlag and long bus trip. That's so nice of him!





Today was really a fruitful day, we learned about cross cultural marketing and feel the local

—By Ruby (MengJia Cao)

American corporation. I'm looking forward to tomorrow,

Good nite~guys~



Feelings about one day's experience

What did you do today? For me, every day is new, and experience which happens for the first time makes me constantly look forward to. Similarly, today I also gain a lot. In the morning, the dean teaches us in person. The main topic is cross-cultural marketing. Aiming at the question, the professor tells us a lot of related theory, combined with concrete examples, so that we know more about this topic. Although we also learned the related knowledge before, we have a deeper understanding after her teaching. I have to say that knowledge is endless. When we learn more, we will find that we need to understand and master more. After class we directly get on the bus. Lunch is KFC's package. Chicken is a bit salty, but mashed potatoes and salad is very good. Some small unpleasantness is spilling the coke accidentally. Not only the ground is wet, but also in the body. Things have happened, however, I can only learn to accept quickly, and think it from the right direction. Taking a nap in the bus for an hour is comfortable. After we arrive at the downtown of Detroit, we entered a building together, There are someone come out to serve us. Under the guidance of them, we take the elevator together and go into the discussion room upstairs. The receiver briefly introduces the development history of the enterprise. In the middle she shows us the company's advertising and makes us understand more. With the guidance of her, we visit several buildings, including offices, restaurants, lounges, etc. We are pleased to eat the snacks



and drinks, the taste is great. We are shocked by some tall buildings during the process of visit, and also admire the company's working environment. Facilities and atmosphere is very good. The deep feelings appear. The working environment here and China are really different. Careful observation will find they pay more attention to creativity and details. The company provides employees with an environment of entertainment and relaxation, so the staff's enthusiasm and creativity can be aroused. I broaden horizons and knowledge after these differences are found. We also take many great photos and leave our footprints. Time always pass so fast, soon we leave reluctantly. Later, we have a rest in the bus for more than an hour, then we went to Walmart for the purpose of shopping. We search what we want and finally bought a lot of things. Choosing is also need ability, especially in the face of so many English words. Finally, we are carrying bags of things, returning to dorm, satisfied. I am really tired with dressing in a suit and high heels for a day,

Good night, everyone!
-Alice(Li Muhua)

THE FIRST COMPANY WE HAVE VISITED

A beautiful day begin now!

The blue sky and fresh air make us feel very nice at the beginning. On the way to the lecture hall, we all guys saw a flock of ducks crossing the street ordering. In China, we seldom see such a scene. It looks like so harmony with animals and the nature! Some guys took photos with them.

After the introduction to course, overview, expectations, US culture yesterday, today is the first of class in the real sense. We have a course about the Crossing cultural issues in Marketing by Dr. Yelkur. Dr. Yelkur who is the dean of college of business and management is very strong on the international marketing and marketing research. At 8:45am, everybody was seated in the hall, which is quite spacious. We were all excited and feel honored.

Before the formal class, Dr. Yelkur chatted yesterday's shopping with us.

When it comes to the differences between American commodities and Chinese commodities, Dr. Yelkur considered it would be the quality and after-sale service. However, we all say the American commodities are more cheaper than Chinese. Everyone laughed.

At 9 o'clock sharp, our class began.

In these class, we know the variations in cultural values, American culture and management style, the differences in management styles around the world.

Because of the differences in cultural styles and consumers around the world, we face lots of challenges in the marketing of international consumer products. We need product adaptation and quality defined. We need investigate factors that favor standardization and analyze product components for adaptation. All in all, the two hours courses benefited us a lot. We learn something new that we never learn before.

We had a lunch box on bus. It's a whole new experience. It looked like so delicious!

Yeah! Next we have visited a company named Quicken Loans. As a direct leader in all 50 states, Quicken loans offers several loan options including: fixed rate, ARMs, FHA, VA, jumbo loans and reverse mortgage. We are very lucky to have the chance to visit such a great company!

The nice group leader offered some advertisements about their company's general situation to us. Those ads showed us that their workers work in a very comfortable situation so that they feel they are at home and do their utmost to complete their tasks.

All in all we can see that this company cares much about their workers and provides as much freedom as possible with them.

Today the funnest thing I have done is following our group leader to visit Quicken Loans. These colorful offices left me a deep impression and our leader told us that they want feel energetic so beautiful offices give them power. Of course, the company includes almost everything including gym, laundry, snacks an so on. In addition we have seen some guys wear such interesting clothes which never happens in China! Wow! Cultural difference really exists.

In the afternoon! we went to Walmart shopping. Today we are exhausted but also very excited!

By Yuqin Jin & Linghan Mei



COMPANY VISIT YESTERDAY IN QUICKEN LOANS, DETROIT

I knew long before that Detroit is a city of automobile industry, and was declared bankruptcy. I was quite surprised to find that it is quite prosperous nowadays, with various tall office buildings.

This visit to Quicken Loans was quite amazing for I find many interesting design in the offices.

There are colorful decorations when entering into the company.

Looking down from the office building, to see nice buildings and beautiful sceneries.



Ampm and advertising

Today Dr. Yelkur taught us advertisements. And we know nowadays each kind of advertisements and how to choose a more effective one to sell goods.

And Mr Greg of AMPM who has great and professional experience about advertisements jumped in the class and gave us more details about advertisements.

We are glad to let him show around where they work. We are also grateful to have the delicious cookies they make by themselves.

The way they work also means they really trust each other and build the workspace as a family.

By Jin YuQin





ARRIVAL TO DETROIT

To start out our yesterday, we had a class of cross-cultural issues in marketing taught by Dr. Yelkur. She gave us many interesting examples. After the class, a bus picked us up and went to Quicken Loans. We had a lunch box of KFC in the way. The KFC tasted different with it in China. The saltiness of the chicken is balanced by the sweetness of the butter. And the fried chicken is tender. When we arrived, we visited QL (Quicken Loans) and were then able to adventure and explore the city. Quicken Loans is the No.1 online lender and the 2nd largest retail mortgage lender in America – according to Inside Mortgage Finance, Quarter 1, 2014.

Quicken Loans makes it easy and fast to refinance or buy a home with VA loans and FHA loans. In these adventures, we found QL owned a lot of buildings which has the orange roof in the model and beautiful city parks. A part of economics of Detroit has recovered. The company did the right choice when the economic crisis was coming. It was not impact QL a lot. The company's culture and its environment attracted people! I also want to work in this company!

-----by Abby/Liu Lu

ARRIVAL TO MIDLAND

To start out our day, we attended class of cross-cultural communication and advertising which taught by Dr.Yelkur too. After preparing through last night's discussion, we shared team work results of how to market twizzlers in China. Everyone did a good job. And Mr.Greg Branch came to our classroom. He explained something about marketing and advertising. What's more, we watched some fantastic advertisements. I have to say we should treat them with the respect they deserve.

After class, we went to visiting the AMPM Ad Agency. On the fast ride over, our bus got us safely to Midland. When we arrived, we can see the beautiful forest and a red building. The house is not very high, but the natural integration of it. During the visit, we saw a lot of creative decorations. Did you see the squirrel sticker on the window? It's just like the real thing. We passed a lot of offices. Some staffs are responsible for the design, some

people are responsible for evaluating the customer, they have different duty. They are very patient while introducing and answering questions. We also saw the sample production of Corning's made by AMPM. It is really wonderful!

After visiting the company, Don, Hailey and me went to the swimming pool. Because of summer holidays, there was only a few people in the swimming pool. I enjoy swimming very much. We also try diving, which is very interesting. I can not only exercise by swimming, but also be relaxed. When we had dinner, we taught Hailey and Jarrod to use chopsticks. They learned it very fast. I'm sure they are clever students.

The beauty of travel is that every step takes you to a new place or a new face. The places and the faces could not have been more memorable so far.

-----By Abby/Liu Lu



LOVING ADVERTISING

Today's lecture and vision is about advertising. I really love advertising and I am very interested in it. The company we visited today afternoon is pretty cool. It locates in a forest and its working environment is very relax and unique. A staff introduced many things about their offices, http://ic.pics.livejournal.com/shnu_business/76164244/139003/139003_original.jpg their design and their clients to us and prepared some delicious cookies for us.

I asked several questions about the advertising such as the difference between US clients and China clients. They told me when you make a advertisement, the first

thing you need to know is what the consumer want and need. Advertising is of great importance to improve market share and even the big company which has the high market share is also need advertisement to keep it. They also told us the working environment is essential to the creative idea and that is the reason why they choose this site as their office. Tired but happy~

Ann
Deng HuiAn





FINALLY NOT A BUSY SCHEDULE! But Still Learned A Lot!

Today's lecture was still given by Dr. Yelkur. She reviewed yesterday's business trip to Quicken Loans with us. We shared the details about cultural differences and most unforgettable moments. Finding these differences between U.S and China was such an interesting thing for us. For examples, The working environment here was so fantastic and free, employees can feel free to have different kinds of drinks and snacks. There are even popcorns. And employees can decorate their working place freely. They put their big photos on their worktable so people can find them quickly and easily.

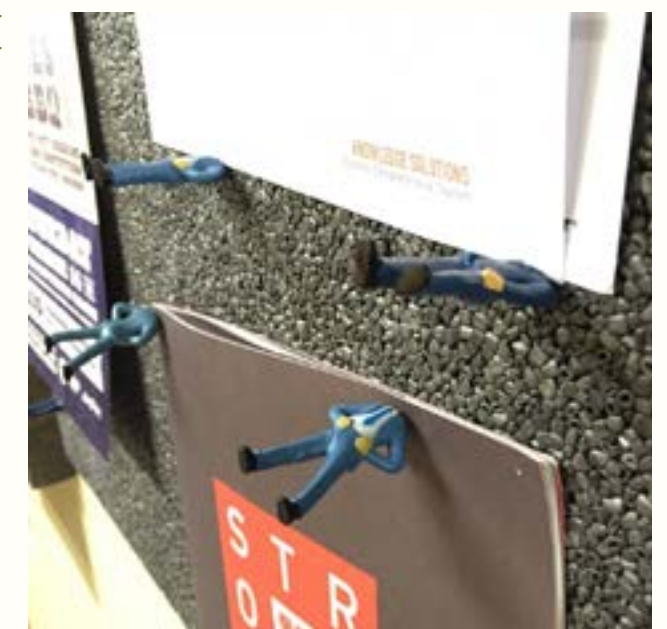
The employees like to stand while working instead of sitting. Because in this way they can feel more energetic and powerful to face with work and problems coming up. Then we reported our ad plans which reflected our fancy ideas, which is how to advertise a new candy product called Twizzler to Chinese market. It seemed that Dr. Yelkur appreciated our works. We were also thrilled to have the chance to link the theory with our practice. Then Dr. Yelkur and Mr. Greg Branch from AMPM gave us a lecture about advertising in the U.S. After seeing the Top 10 TV commercials of Super Bowl which contains a lot of originalities, we were moved deeply.

Then came our visit to AMPM. This is a marketing communications agency whose major duty is advertising. It is located in a fascinating forest. Mr. Greg Branch showed us around the company and introduced the staff members and their jobs to us. This is a company that is B2B. So even though its scale is not large, it has a complete operating system. They understand their customers' needs and provide solutions that help them grow, and move them forward. Their working atmosphere is creative and inspiring, which is vital for an advertising company.

We found an imaginative detail that the company replaces the food ingredients list with the spirit of AMPM. And they print it on the tissue using a food ingredient format.

To sum up, today's schedule was not as busy as yesterday's. And AMPM is not a large company like Quicken Loans, but the lecture in the morning matches well with our visit and AMPM is a creative company with their unique culture. So we still learn a lot today. See you next!

— Ruby (Mengjia Cao) & Zoe (Qiudi Zhao)



AMPM



A good company, a lovely man

Today, we visit AMPM with teach-

Today's feelings

Hello, everyone. I believe that you have a more relaxing day because we finish the tour which happens in the afternoon earlier than our expectation. So, what do you learn from a day's schedule? In the morning, we shared the opinions about the advertising of twizzlers. Every group puts forward the originality about the product and Dr. Yelkur admires these ideas. Later, she teaches us lessons about advertising. During the process, another

ers and Mr Greg Branch. This company is in a forest. When I see this house, I can not believe that it is an advertising company. Mr Greg is so great and told

professor adds the related knowledge and we learn a lot. Several creative advertisements are showed by the teacher. It is no doubt that they enlighten us and we are touched deeply. Then, we have a great lunch in canteen and I like choose what I want to eat. About one clock, we arrive at AMPM, a company aims to advertise and market. We visit their office and conference room. There is an elderly man who is in charge of introducing and letting us

us a lot about this company. I love this company and its culture. We can share our ideas and make great things.

by Zac (Liang Jun)

ask questions. Some girls come up with questions and he give answers in detail. Frankly, we learn something from the tour. Although the company is not as huge as QL, it is very special and distinctive for us. After returning to dorm, I am tired and sleep. At 6pm, my friends with me cook dinner and we eat it with satisfaction. Cooking is enjoyable to us and we will try it more in the next days.

by Alice (Li Muhua)

A day on advertising.

We had a class by Dr. Yelkur on advertising this morning. Mr Greg of AMPM, with professional experience on advertisements, also joined us. Through the well-presented class, we could quite clearly learn the steps in planning an Ad campaign. and the ad likability drivers.

At end of the class, Dr. Yelkur showed us several impressive super ads in U.S. in 2015. And we can find the common traits of them---funny and emotional. Actually, from where I stand, the two factors are the most two important ones in attracting audiences

except for the Ad length.

And I can't help but to applaud the U.S. Ad industry, as all of the ads are pretty awesome.

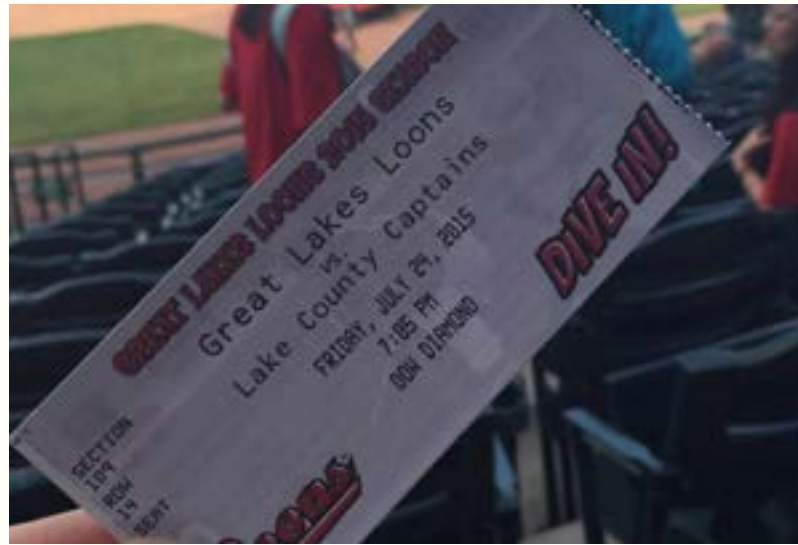
After a quick lunch at the school canteen, we went to visit AMPM. It is settled in a forest, which amazed me because it's such close to nature that I've never seen before in Shanghai. I quite like that pro-nature environment of office working, which can no doubt relieve working stress and spark us for fresh air and new imagination.

Next we were showed their working places in the house. It is a small

business but all the departments and working diversion is clear. And employees there were quite warm and they even offered us the newly braked cookies. So nice of them. And I think it's a quick glance of reflection of their way in treating their clients and maintaining a good relationship. Anyway, food makes people happier.

The trip is not long but impressed. And I am quite looking forward to the next visits.

----by Mao YiLin



THE EXCITING BASEBALL MATCH

Today, we went to Dow diamond to visit there and see a match as well.

The match was so excited! At first, we didn't know about the rules of the game. After some explanations from the teachers, I gradually know most of the processes and rules of the game.

We have also received special welcome.

After the game, we enjoyed the firework and danced together with professors.

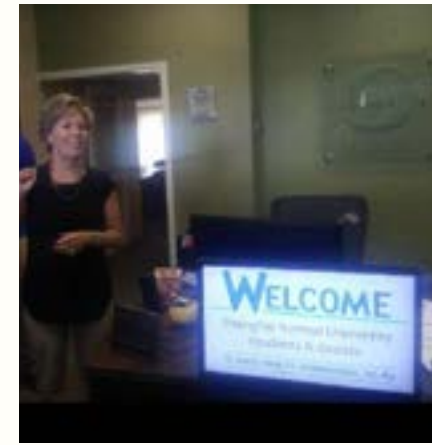
What a nice experience I have come across!

Today I experienced a lot and learned a lot. From the baseball game, I knew more about the American customers.

the baseball game is not quite so popular in China, and from this special experience, I get to know about this sports. I like it very much!

I think it will become an unforgettable experience!

By Gina Wenchao Li



MARKETING & BASEBALL

It is really cool today and we are exciting although tired.

The theme of today's lecture given by Dr.Yelkur is marketing and she brought a consultant who works in Amigo and who major in university was marketing in order to introduce the Amigo company to us and answer our question. Marketing is a interesting subject. In this class, Dr.Yelkur let us list some products which stay in stage of introduction, growth up, maturity and recession. Based on the ideas of 4 members in our group, we quickly done it and from that, we have deeper feeling on the life cycle of a product in market nowadays.

From the lecture, we learned that there are 4 stages which a product will experience and I also Know that if company want to make more profits, they would do innovation or sell it to other areas where the product stay in a introduced stage. When refers to how to sell the product, the way of sell online or in the supermarket are the most common way. On the Facebook or other social medias, they would do

many advertising to enlarge their profile.

After the lunch, we visited the Amigo company which produce the car instead of walking. The people in there are very nice and they introduce the company carefully and patiently. The wife of the CEO told us the reason why the name of the company is Amigo is that Amigo means friend in Spanish and their friend encouraged them to built Amigo. This company origins from 1968 and it owns more than 1000 employees and they can produce about 30 thousand to 40 thousand cars per year. Their product sell to oversea such an Mexico and Brazil.

After the dinner, the exciting baseball time was coming! Beyond our imagine, the baseball game isn't so serious as other general sports events. Instead of, it is interesting and relaxed that can reflect the American culture exactly. For the passion, we can see that athletes enter the ballpark with the excited cheer. As for the cheers and the so cute mascot, people make the baseball game so excited

with their most passion. In addition to this, what make us impressed is that many people made the salute when thenational anthem is sound without coincidence. What an energetic nation that also have the national cohesion. In the Midfield, the screen showed that welcome to the visitor students of SVSU from Shang Hai Normal University, which make us feel excited and warm. After the baseball game, we know more about the rules and culture of baseball game and have the deeper understand to the American culture.

Finally, when we are about to leave, we joined the dance party. We joined the dancing crowd along with the beat. Rhythmic music, and high emotions, le this wonderful night deeply engraved in everyone's mind.

I am really sorry to send it late. Yesday we were too tired and come back so late and I slept when I almost finished the blog. And thanks very much for SVSU.

-----By Ann Deng HuiAn & Zeng Rong

AN UNFORGETTABLE DAY IN MIDLAND

Yesterday we had a visit to Amigo, which is a family business that produces auto walking machines. And that was my first time to have seen a manufacturing department in a factory. That is amazing and I admire all the workers who were so devoted to their work at hand in the noisy and hot rooms.

Actually I am quite moved by what the chairman said, who led us around her company warmly. The first thing she told us is the idea of family. They adopted someone as a member and treated him a real family member. As we can see, they both look happy. The second one is the idea of pro-environment. They recycle and reuse the abandoned materials and make them alive again. It's quite great. The third thing she taught us is to learn all the way. Yes it's true that it's never too late to learn. And she loves to learn

so much that she even doesn't want to retire at her age because she could learn a lot at the position. That is so inspiring!

In the afternoon we went to the Diamond Dow in Midland. Everyone was so excited to watch the baseball game. And the game is truly quite

wonderful. At the same time, we were indulged in the American culture of ball games. We could see people all walks of life in all ages had cool drinks and shouted at high tones. That made me feel so energetic and cool. During the game, the front screen board should show the welcome to us from SHNU! We were so moved and waved our hands constantly. Warm local guys! At the end of the game, the awesome firework also surprised us. I like the whole process of the exciting baseball game!!!

By Yilin Mao (Shezzer)

Amigo and ballgame

Yesterday we visited Amigo, the first company to have motorized grocery carts for retail use, now manufactures a complete line of mobility products for elders and disabled people

Through the visit, we can find that this company specializing in product better mobility products to build a better society. And we appreciate Ms Jennifer to make such a great speech and ask our questions patiently.

The most interesting part is watching the ball game. Dow diamond~ we are very excited about



watching it!! I never seen it before when I am in China.

Everything is fresh and fabulous. I love it very much! And the firework in the last! Oh! How beautiful it is!

In the end, we dance together!

By Jin YuQin



Baseball game made my day!

Hello friends!

I posted it today because yesterday was so busy and I almost fell asleep immediately when going back to the dorm. It was quite a fantastic day!

Just like the past few days, we started with a marketing lecture given by Dr. Yelkur and one guest speaker Jennifer. Through the lecture, I actually got to understand what a product lifecycle was and combined the theory with my practice, giving some examples of this. Jennifer is the employee also the founder of Amigo's daughter. Amigo was a company we were going to visit in the afternoon. I asked her a few questions about this company. Because I'm curious about how exactly does a family business work.

Then we headed to Amigo Mobility. This is a company which designs scooters for mostly the disabled and those who can not walk very fast. This kind of scooters is not like the electrical cars we can see in China. They are slower and used mostly indoor. When we entered the manufacturing department, to my surprise, I found that the scooters were produced manually. So the quantity they produce is not large but enough for their customers. It was new to me. Next Jen's mother, the CEO of Amigo answered questions

about this family business. So I knew that it was a warm company, since the name Amigo was FRIENDS in Spanish. Also they have a positive slogan: There's always a better way. I was moved that they worked hard to help the disabled. They didn't allow us to take pictures inside, so I only have a few taken outside.

Finally it's the baseball game. It was for the first time of my life and I came all the way to America to explore a new experience! Many people came to watch the game and there are almost no empty seats. I'm lucky because Yingwen sat next to me and she told us many about the game. What impressed me most was when a lady sang American national anthem on the playing field, unlike in China, we

usually play it by radios. She had a beautiful voice. At first I literally knew nothing about it, but the game is long enough for me to know the rules.

Watching a live game was much better than sitting in front of tv. BTW, the hot dog in here was good. Yingwen bought us ice cream, which is also so awesome.

We had a great time there. Two mascots of the team were cute and the firework after the game was exciting! We also did a little dance there, everyone had a great time.

-Zhao Qiudi (Zoe)



FREE DAY



Today is our free day. Because of the free day, we need to cook by ourselves. Therefore, we decided to find some restaurants to have lunch. On the way to the restaurant, the sun shined brightly and the sky was blue and relatively clear. I really enjoy everything here now .All of these are very lively.

To our surprise,we found a Chinese restaurant near our university ,which made us very excited. We decided to have lunch there with no hesitation because the taste of home is always very attractive. We all felt very lucky to find this restaurant .

The staffs there were all Chinese. They greeted us warmly and recommended dishes to us. The tableware was of Chinese style and I found a lot of dishes that I like on the menu.The flavor of all the dishes was very authentic, especially the tofu soup and rice noodles.

We met a Chinese engineering this restaurant .He came to us and greeted .He said he came from Taiwan ,and the dishes here were very delicious. We were very delighted to meet our fellow-villager in foreign countries.

After the wonderful lunch in the Chinese restaurant,we decided to cook by ourselves for dinner. The teachers' proposal is every unit cook for dinner,then dine would be held in the teachers' room.

For our unit, we made spicy spaghetti egg rolls and pizza. Those food were very popular among our people. However, our food were just appetizer, the Chinese main course were cooked by Miss Wang. Corn tomato pork soap was a traditional Chinese flavor. Besides, pork slices cooked with zucchini was very delicious, and the staple was egg-fried rice with sausage. The dinner far away from China reminded us of the delicacy and similarity of the authentic Chinese food.

Before dinner,we had tea with Mr. Wang. Mr. Wang taught us the knowledge of Chinese tea, especially the varieties of Chinese tea and the step of drinking tea.

The flavor of all dishes cooked by Miss Wang made us feel very comfortable and excited .

After dinner, we all set around and shared stories,the atmosphere is very harmonious.

by Amanda & Grace

THE DAY WAS SO EXCITING

Yesterday was the most exciting day, because the baseball game in the afternoon was very exciting. In the morning, we learned course of marketing. With the professor's explanation, we learned many useful knowledge and concepts and deepen the understanding of the course. She brought in a speaker for our teaching the knowledge about the company 's marketing. The speaker worked for family businesses, her father founded the company. She was engaged in marketing in the company , so she had abundant experience. When she finished teaching, she asked whether we had problems for the course.

Students came up with many constructive questions , and she responded to us patiently. I was glad to get hold of the core content of her speaking and learn a lot from it. After lunch, we went to Amigo Mobility to visit. It was specially designed for the disabled people. The equipments exported abroad and achieved a huge success.Amigo Mobility was the first company to have motorized grocery carts for retail use. Because the director asked us not to take pictures , so we listened to their talking about related things carefully and took few photos. The workshop was a little hot and we had the pleasure to see the workshop. When we went out, we took a group photo in the place where there was a company sign .

The sky was blue and the scene was very beautiful. During the spare time, we went to the mall for the purpose of shopping. Although time was short, my friends and I still bought shoes and perfumes. About five o 'clock, we went to the Dow Diamond. Under the guidance of a beautiful girl, we visited the basement, also took many photos constantly in the near field. From the start with an hour, we went to eat dinner. Hot chocolate was very delicious. The baseball game started after a while. It was the first time that I watched a baseball game. While I sat, I was full of emotion. This was the first time I have such a deep feeling to the



scene. I had to say the game was very interesting. When we saw the welcome words from the big screen, we felt warm and happy. The game reflected American culture and athletic let us feel the fascination and charm of sports. There were many audience who watched the game. We were invited to eat ice cream by Jarrod, and he was so kind that we were impressed by his warmheart.

During the process of the game, we often listened the cheers and clapping, which made us realize the attraction of sports. I enjoyed the atmosphere and regarded it as a dramatic challenge. When I saw the cute cartoon figure, I was surprised and took many photos. On the spot, we were excited by the competiion and other things. Finally, we watched the wonderful fireworks. It was so splendid that different from China's. Before we leaved, we danced with songs, including teachers and professors. Although we were not good at dancing, we enjoyed ourselves. In all, we had a nice day, I hoped that we could enjoy every day.

-Alice(Li Muhua)



SLEEPING AND EATING

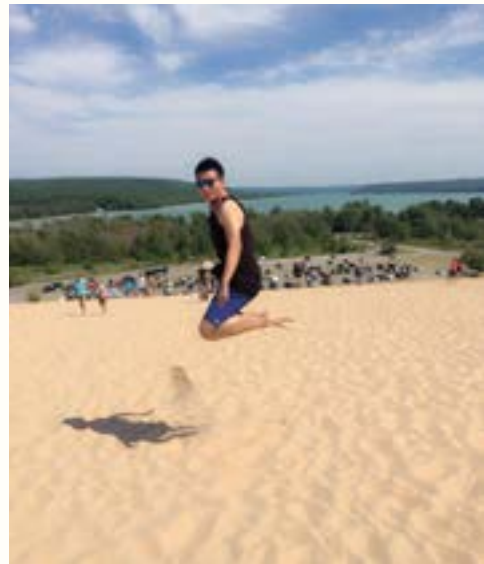
After last night's entertainment, today is relatively flat. I wake up late and missed the breakfast. After getting up in the morning, I call my parents. Because China is in the evening at that time, the families have spare time in the evening, so we talked for half an hour. Lunch is heating cooked food, which was bought from the Walmart. Later I watch a movie, named JanBing Man, which is very funny and make me laugh a few times .

I had a one hour's nap in the afternoon. After waking up, I continue to watch TV shows. Almost at dinner time, we went with other friends to eat. They are good at cooking and make a lot of good foods. The saying "The skills are never enough" is really true. For me, it's too hard to cook, so I have to freeload for food. Today's dinner is the first Chinese meal to eat. It is very delicious and amazing. Broccoli and salad are perfect, and soup is also good . After half an hour, I go to the teacher's dormitory. We also enjoy foods on the table. Fried rice with egg is delicious, and the teacher make tea in person. Everything is so nice.

We all like the foods and I feel full all the time. Even if I don't cook , so many friends are will to share the food. Cookies and fruit is also delicate. Tonight is really special to eat . They are selfless to cook, who cook our own food. Share is also a kind of fun things. I really enjoy it.

Alice(Li Muhua)





A HAPPY TRIP

Today we went to Sleeping Bear Dunes Scenic Drive, Glen Haven Beach and Golen Arbor.

First, lunch is very funny. Because we didn't know American food's capacity is so much, so we all order one food, when the food is coming, we found we should two people order one and share it, because it 's too much.

At Sleeping Brrjear Dunes some

students swimming, some take a photo, we all enjoy the time.

Michigan lake is really beautiful. The water is very clear, the lake is as blue as the sky. When I see a lot of students playing so happy, I am also very happy .

Then the teacher took us to the desert. Although a little hot, but we are very happy to climb it. I feeling the

sand is so soft, very comfortable to step on it.

At last, The teacher took us to see the panoramic view of the Michigan lake. When I saw the scene, I was deeply shocked. I felt the beauty of the scenery can not be described. In a word, we are all feel very happy.

___NingNing, Niu and Wei, Zhang



TO THINK GLOBALLY

After an exciting and breath-taking trip yesterday, a new week begins. Today's morning class was given by adorable Dr. Puia, an expert of Strategic Management.

Living in today's global village, many of us view it natural for a company to outsource their products and have a global value chain. However,



few of us have thought about the reason for that. To think globally, that is the most impressive part that Dr. Puia taught in the morning class as a decision maker in the global company. To learn about that, examples as silicon valley and French wine were

explained. And cases as a global women's dressing company was exercised. Therefore, naturally, by the end of the class, everyone is pretty clear about the theory of using the Dimand of Advantage and finding the best location. Truly, we have learned a lot.

Lunch is one of the most exciting part of today's schedule, not only because we can finally have Chinese food, but also because we get the chance of meeting the peer students from Mingchuan University.



A brief talk given by teachers from Mingchuan University started the lunch party. The friendly smile of our peer students and the delicious taste of hometown cuisines created a fabulous atmosphere where people can chat, laugh and make friends with each other. Oh, I have to say that begin speaking Chinese again with strangers feels magical, and I miss that feeling.

Though the lunch time is fairly short, the happy smile on each person's face just proved the warmth it created in the bottom of our hearts.

By Melody /Jingwen Guo





BOWLING FOR THE FIRST TIME!

Hello friends!

Today's lecture was given by Dr. Puia and it was about US manufacturing. He's a wise man and he gave us a lot of examples to help us understand what The Diamond Of Advantage was. We had an exercise to identify an industry cluster in China. Each group had its unique idea. We chose the tea industry.

At noon we had lunch with students in Mingchuan University in Taiwan. It was always nice to see people speaking the same language as us. At first we were all too shy to speak to others, but as time went by, we had a great time talking with others. They were all kind persons! I made

friends with several girls and we are planning to see stars at night! They also recommended a delicious yogurt shop nearby, so I went to eat it with one of our peer advisors Hailey. It was indeed great! So sad that I didn't take a picture of it.

In the evening, we got the chance to experience another sports that most of us hadn't played before- Bowling!

We had a great time from not knowing how to play to playing it well. It was a special feeling to try new things and we experience something new everyday!

This is my new friend Aman-

da, the peer advisor of a group of high school students from Japan. She was in our group today to play bowling, we talked about a lot of stuff and I was surprised to find that we had some common interests! It was always good to make friends and talk to them! I think we will have a great time hanging out together when we meet the Japanese students.

See you!

-Qiudi Zhao (Zoe)

HAPPY BOWLING TIME

After today's happy lunch time, everyone is expected to the bowling games. About six o'clock, we came to the place where we could play bowling. Before we went in, I was surprised by the game machines, which were similar to China's.

Before we played bowling, we changed the suitable shoes which were fit for us. Shoes showed bright under the light and color was very cool.

To tell the truth, this was my first time to play bowling, so the mood is very exciting. Friends all played well in the beginning. However, I always could not hit the target surprisingly. I got a conclusion that the error made mainly by playing off track, so I could not hit. When I watched TV before, I thought playing bowling was very simple, but it was so difficult for me. All right, I admitted that I lacked of gifts. Later, I practiced many times. Although compared with them, I was still far worse, I didn't give up the opportunity to make progress. Effort was rewarding. In the end I made progress and could perform better under the friends' advice.

In this process, my roommate had a happy chat with Jarrod's sister. His sister was very beautiful and is one of most beautiful girls I had ever seen. They had common interest, and quickly became good friends. I took a photo of them. Seeing they chatted happily, I also felt very happy.

There were several kinds of pizza, as well as desserts and drinks. We ate and played. The boys did very well, always perform well during the process. We could listen constant cheers from them. Jarrod, and his brother and sister's level is very high in appearance, also, they played better than average person. Tonight we had the unforgettable experience in the United States' bowling. It was really exciting.

By Alice/ Muhua Li



BOWLING AND HAVING LUNCH WITH STUDENTS FROM TAIWAN



BOWLING

Yesterday we had a class teaching us manufacturing. It is a wonderful class.

Although it is complicated, thanks for professor and Sandra's pa-

tience, we learn it very well.

And the interesting part of yesterday's schedule was bowling. We played bowling and learned it. Haley and Amanda taught us how to play it.

We appreciate them very much.

We also make friends with students from Ming Chuan university!

By Jin Yuqin

SVSU provided us with lots of interesting activities. Today, we went bowling in the afternoon and I found it quite exciting. Haven't gone bowling for years, I enjoyed a lot today, though hanging the heavy balls makes me feel exhausted. Our peer advisors Played quite well, and they showed us the right way to play it. And our team played three games.

We ate lunch with students from Mingchuan University. Students there are quite hospitable and helpful. They greeted us with their warm welcome and talked a lot about their life here and their traveling experiences in Michigan. After that, they took us to Starbucks for coffee.

Nice Day!

by Wenchao li, Gina

HAVE FUN

Yesterday we set out for the destination from dormitory early on. About three hours, we went to the restaurant for lunch. In the midway, I saw a lot of unique cottages, and the roadside scenery was very beautiful. We went to a souvenir shop, and selected some goods which had the meaning of collection. In the restaurant we shared a big pizza, two hamburgers, French fries and dessert. In order to eat, we had been waiting for half an hour to eat delicious food, because there were too many people. Tasting delicacies were enjoyable. After lunch we went to the Sleeping Bear Dunes. There were a lot of people on the beach. Some

partners changed the swimsuit, swimming like a fish in the water freely. The beauty of the sea surprised me deeply. The classmates took many pictures or took photos of them by themselves. Seeing a few seagulls soaring in the sky, I envied of their freedom. We also saw a dog swimming, jumped into the water to chase something. Lying on the beach, some person liked the sunshine. The next destination was dunes. Climbing the dune seemed easily, but actually we needed a lot of effort. Due to lack of exercise, I climbed harder, unlike others. The endless beach showed its vast. On the sand dune, we could see a lake with a

broad vision. The final destination was Michigan lake. It liked a fairyland. Water was very blue in the light of the sun, and there were a lot of shining stars in the water. Scenery was so beautiful, frankly, no specific words could describe the beauty. There were also a lot of sand, I didn't go down, so watching beautiful lake quietly in the above. It was a so beautiful picture. Finally we drove back. This day was unforgettable because seeing too many beautiful sceneries.

- Alice(Li Muhua)

6TH DAY: AMIGO AND BASEBALL GAME

That day (24/07) was our sixth day at Summer Campus! We began the morning by meeting in a new classroom to learn US marketing taught by Dr. Yelkur and Jennifer Thieme. I like the classroom very much :)

At noon, we had lunch in the dorm. Jimmy John's tasted delicious. The salad was better than one in China.

Next, we visited Amigo Mobility. I was very excited to know more about the family business. Improving Lives Through Mobility since 1968, Amigo Mobility was founded when Al Thieme invented the first POV/Scooter. In 1970, Amigo Mobility was the first company to have motorized grocery carts for retail use. Today, Amigo manufactures a complete line of mobility products at its headquarters in Bridgeport, Mich. But we were not allowed to take pictures in it. So I did not have a lot of pictures.

We then went to the Dow Diamond to see a baseball game. Before the game, a director took us to see the whole field. And she introduced everything. This was really a different experience. I have never visited a baseball field before. I just showed the entrance, the room which players practice hitting the ball, the director, the soil for the baseball field, dressing room, resting-place, singers, seats,

baseball field, players who were practicing, photowall, and the ticket.

—Abby/Liu Lu



That day was our eighth day at the US! We began the morning by meeting at LCSW parking lot. We spent 3 hours on going to the Empire. At first, we went to the Empire Visitor Center. We got the map of Sleeping Bear Dunes, watched some specimens and buy something special as a souvenir.

Then we had lunch. It took 2 hours. And the food is yummy.

Next, we visited the Empire Beach. The views were beautiful - the water was different colors where it was churning and in different distance. We got to swim. It was so interesting that

I did not want to leave the water. The water in Michigan lake is very clear. We also got to see the lake bottom, simply reaffirming exactly how amazing the views .

After that, we climbed the dunes. The sand was very soft. And it was very comfortable to step on. The dunes range without stop were like a desert. When we got down from the Sleeping Bear Dunes, we can quickly run down, and we can roll down. Beautiful scenery and the wind passed my face, and I feel the freedom of the air.

Finally, we went to the other side of the dunes. We can see

the panoramic view of the Michigan lake at there. It's very beautiful! My language is simply not adjective to describe the beauty. The blue sky reflected on the surface of the water. Chinese poem has describing West Lake -- Shuiguang Yan lie sunny side. But I think this poem describes the beauty of the West Lake applies to the Michigan lake. Mr.Wang and several students climbed dunes from the top of the sand, and then tryd again. The slope is very steep. They are doing in their best efforts.

-----Abby/Liu Lu



DISTRIBUTION CHANNEL

Today is coming. In the morning, I get up late because yesterday I slept late, so I have a quick breakfast and then go to class with students. Today's topic is distribution channel. I have not learned it before and no idea about related knowledge. However, professor introduces us to the distribution channel in detail. Surprisingly, I understand what she said. It is amazing that distribution center's speed is so fast that only several hours can send many products. Therefore, the distribution center plays a real important role in the process. Dr. Yelkur lists many examples to make us understand better. So it works. Some jargon have specific meanings with acronym of words. PPT shows many pictures and words, which express vividly to us. After break of class, we play beer games. This is my first time to play in the class. The professor tells something important and rules to us repeatedly. Because of complex, we always have questions about how to play. I don't know the rule actually, but friends tell me a lot and I am really appreciated for help. After several rounds, we have a clear idea and play the game happily. In the end, he come up with JIT-Just In Time, just like the distribution process. We eat lunch in the marketplace. The time is short, so we have a quick lunch though there are

many delicious food. We come to a company to visit. This is one of the largest local distributors of beer and wine. When we visit their warehouse, it is very big to store many goods. At the same time, we can see many package in the warehouse. They are located neatly. There are workmen who are in charge of distributing constantly, so they can achieve a goal of inventories can be sold out in several days. So many merchandise they distribute. It has a history of over 100 years, so the company is really famous for distribution. The man says that recycle can make profits and protect environment, therefore, they focus on recycling and improve the skills. Students ask many questions and they have intense interest in it like me. In the warehouse, we see many kinds of beer, frankly, we open vision greatly. Later, we go to Walmart and this is the final time to go shopping. We buy many things, including foods and cosmetics. We find what we want to buy patiently after about 2 hours, we end up the shopping trip. Dinner is cooked by dormmates. Chinese foods are delicious and we have a happy chat. About 9 clock, I take photos of sunset. The scene is so beautiful that I enjoy it very much. I like this dorm and university.

Alice (Li Muhua)



DISTRIBUTION CHANNELS AND BEER GAMES

It is a sunny day again. My roommates and I got up late probably because we played bowling yesterday's evening. Therefore, we have a quick breakfast and then start our class!

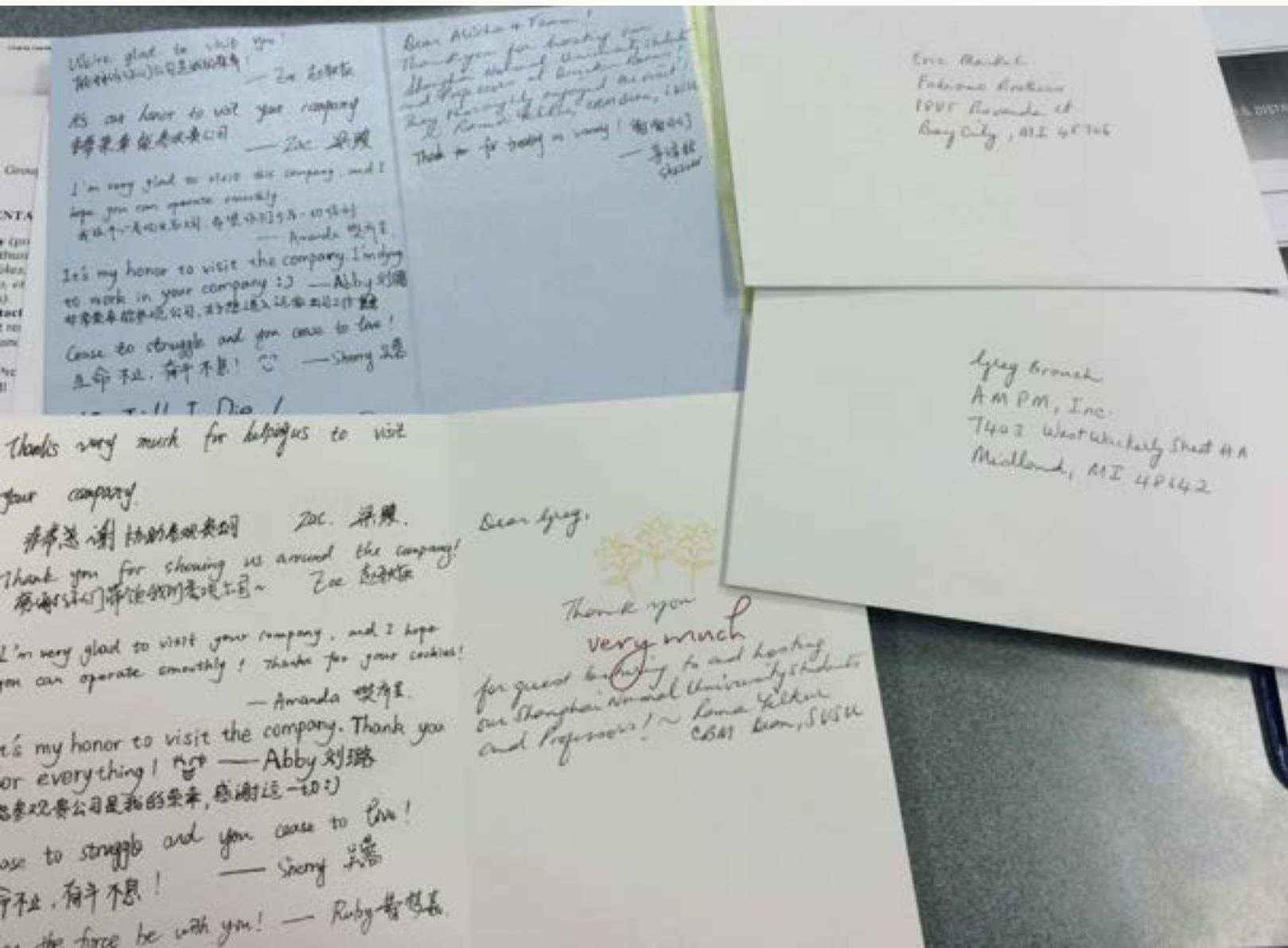
Before the class, we wrote Thank-you card to the companies we visited before. Everyone signed the name on the card. Meanwhile, we express our thanks and give our best wishes.

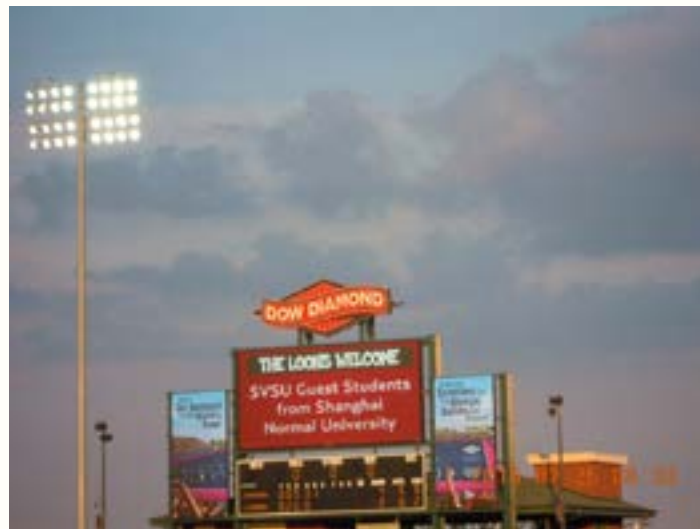
Today's class is given by Dr Yelkur which is about distribution channels. According to the previous lessons we took, we know that there are four aspects about marketing respectively product, place, promotion and price. Distribution channels is involved in the place aspect. To a brief, distribution channel is referred to bring the product to the right place and the right time for the right customers. There are two typical ways in the process of the distribution, direct distribution and indirect distribution. Two factors influence the

former: manufactory and customers. Three factors influence the latter: manufactory, distribution center and customers. So the distribution center plays a important role in the indirect distribution channels. Dr Yelkur give us some examples to illustrate the importance of the distribution center, which can save cost, make the process more efficient.

Finally, Henry teaches us a game called beer games! It's a game about distribution chain. Four people in each group plays different roles, retailer, factory, etc. To be frankly, we are confused by this game first, so challenging. But Henry taught to us many times patiently so we gradually have a master of the game's rules. By playing this game, we have a better standing of the distribution chain and the importance of the JTC

—Amanda (Wang Haiwei)





6TH DAY: DOW DIAMOND TOUR

The baseball game is so good that I think the Chinese people will also love this sport. I want it could to be popular in China. So that I will get a chance to see a baseball game after I back home. At the beginning, there was cheering squad is made by some small girls. There was a very intense competition. During the rest time, there were some performances. I like sumo wrestling. Finally, the blue team won the victory. There was a firework show after the match. It was wonderful. The most memorable thing is that "Welcome Shanghai Normal University" has been showed on the stadium big screen.

And in the evening, we met a dancing party. It was wonderful. Everyone enjoyed the dance and had fun! When I was back, I would miss it.

-----Abby/Liu Lu

7TH DAY: FREE DAY

After a week's adaption time and stressful studies. I was glad to have a rest on Saturday. And I could have plenty of time to finish my homework. Originally the free day was scheduled for Sunday, but due to the weather, we canceled the trip to Lake Michigan. In the evening, our Chinese professors organized a Chinese food party. We met at 6pm in their unit. Some students brought dishes made by themselves. I helped the teachers to prepare dinner. The Chinese food cooked by them were very delicious, so that we feel the warmth of home in the United states. Thank professors, Wang Xiaohua and Wang Junfeng, for everything.

-----Abby/Liu Lu



VISIT THE FACTORY NAMED FABIANO BROTHERS

It is a fine day. And today we go to the factory named Fabiano Brothers. Visiting the factory when traveling to new places is a significant thing. I think this is because company tell us a lot of technology and experience . Factories are also fun. It's almost impossible to get bored in a factory.

Today this factor we go to has a very long history. it built in 1885.And it is the whole distribution about beer in this area . So no one compete with it. 0 retail customers and There are about 4000 retail customers and over 125 suppliers from around the world. They at most one month this storage will be empty. So the beer is fresher and better. And it sales approximately 1500 beer wine packages and approximately 10 million cases. The most important it is the only factory to distribute beer in this area .

This is the storage .

VISITING FORD

It was amazing that we seemed to live in a dream world. How exciting it was. In the morning, we visited Ford Rouge Factory center. They showed us two wonderful movies. The first one was intended to tell us about the history of company. In the economic crisis, the company closed and later it started making profits. The second one showed us cars' production with unique skills, hence the effect was great and we were taken in the scene. It was no doubt that they focused on creativity. When we saw a car appeared and disappeared, we were shocked by the scene. There were other people visiting factory, showing the company was well-known. Then we visited assembly line and the automation's level was high. The production was orderly. Every workman worked for their duty. They changed work contents every day, which was said by professor, It meant employees had a good command of working skills. The technology made us surprised. It was different from China's factory in some aspects. In the afternoon, we had a tour,

And it is the place to store beer.And the temperature is 8c.

Then it is the place that collects the cans. It doesn't matter what kind of it .They recycle the cans from bars . And the government will support to it .By the way ,they recycle the whole cans instead of half-baked cnas.

Now this place is full of beer. It repackage the damage cans. Many kinds we can see. And the beer named Qingdao in china.

Thank you for this factory. It is a impressive experience for me in America.

which visited museum and Greenfield Village. Firstly, I visited village. The scene was very attractive that I had a intense feeling of happiness. The place was full of retro style. There were carriages and cars in the street. Some shops were founded in last century and the history had over 100 years. It was no doubt that decoration was very good. I took photos of two couples, who weared specific era's clothes . We took the bus and saw the train with many people. In the main street , I experienced the last century's prosperity of the city. It seemed that we passed through

thus the feelings were great . I felt that we were placed in a word of creativity when we visited museum. All kinds of cars,planes and furniture were displayed. I was shocked by seeing so many cool cars. Meanwhile, I adored the place and founders. A day passed so fast that we still wanted to visit. We were tired but happy. The day was so great that I could not forget forever.

FABULOUS MEMORY OF VISITING FORD ROUGE

Today we visited the Ford company.As the start,Ford company showed us 2 short movies.One was the history of Ford. It was founded by Henry Ford and incorporated in 1903.And in 1908 Ford introduced the first engine with a removable cylinder head—the Model T.The company grew in a fast speed. During the financial crisis at the beginning of the 21st century, it was close to bankruptcy, but it has since returned to profitability.The other one was kind like the Disney movie,- showed how the newest model car be designed which had great effect and design.We were all amazed by the technology of Ford and the high level production.Then we looked around the production line.Its speed seemed like slow but it is in in Apple pie order.The high technology and the good efficiency moved us.

Ford is a environmental protection company.They covered the factory roof with green plants to lower the indoor temperature and reduce green house effect.They used natural light instead of artificial light to reduce carbon dioxide release.

Green village was the originating place of Ford company.Ford Home showed us the initial engine and Model-A.Then we came to the main street.The first shop Ms.Cohen was a hat shop with long history.There were 2 old grandma with sliver hair making the hat with feather.On

the other side,there was a carousel. And we had a good time in there and recalled our childhood memory.The songs were beautiful.Sweet smiles appeared on everyone's face.The church was built for children to study.Then the church also held lots of wedding ceremony.It was so beautiful!

Then we had a lesson about American geography.

We also had a great lunch in eagle restaurant.The food there was so delicious and the waiter was humorous. We took photos with them and had a good time.

The ford museum was decorated magnificently.And the cars exhibited there were beautiful and full of the retro style.When we firstly stepped into museum,we saw a series of vehicles that different presidents used.And the first school bus"Blue Bird NO.1"was invented by Ford.We learned a lot and had great time here.

On the bus back to our school,Dr.Puia demonstrated us the CEO's office building decorated in blue glass.The president of Ford can see the view of all the Ford factory,museum,test center,green village and sale center.He was like an emperor!

By Ruby (MengJia Cao) & Yilila (Tian Xiao)



WHAT A NICE DAY!

Today is a relaxing but gains day! In Dr. Puia's class, we had some ideas about the culture differences among countries. The distinction of individualism and rules in America and the collection and relationship in China impressed us a lot. And through this, we know that it is because the diverse cultures and our entrenched habits that we cannot put ourselves in the culture which we are in, so we will make mistakes. Only we show respect to each culture and try our best to change our views from their side, we will do better in a different culture and will not get the culture shock!

Besides, Dr. Puia shared his photo with us on his Facebook, and we had a nice morning!

In the afternoon, we did our project and met the friends of Jarrod and Hailey in Forever Red. They were very nice! What's more, we buy souvenirs such as sunglasses, shirts and so on!

After dinner, we went to the computer lab to continue our project. We had a deeper sense of team cooperation. Today is a wonderful day, and we are all looking forward to the Mackinac Island tomorrow with other peers, let's go!

-----By Wu Rong & Zeng Rong

SCHEDULES OF TODAY

Today we learn course, named "Business practices", which is taught by Dr. Puia. Frankly, his teaching style is very funny and interesting. When he says something specific, he uses many gestures in order to express vividly. In my view, he is just our familiar friends in the class. I remember that his expression in the face when he put hands to his head or face. It shows his meanings with exaggerated behaviour. As we all know, some expression can't be conveyed by words, thus he choose this funny way to convey information to us. Culture is formed by many forms. The professor lists many examples to compare. He says once when they went to Europe, they waited a long time. On the contrary, Europeans thought Americans focused on fast speed. There are many other examples to show the difference of culture. Later, we eat delicious lunch. After lunch, we talk about presentation with other members. We come up with ideas, then we talk and choose the best opinions. Then, I sleep for an hour to rest. About over 4 o'clock, Jarrod leads us to buy some souvenir. Also, we have a chat with his friends. Dinner is noodles with eggs. Later, Hailey guide us to the computer lab. The place is comfortable for me. We find out needed information and prepare for presentation. Tomorrow we will go to Mackinac Island and I can't wait to go there.

Alice(Muhua Li)



MACKINAC ISLAND

Because of the distance to the destination, we got up early and met in the 6:30 am. I was really sleepy on the bus until the wind weak me up on the boat. About 15 minutes later, we got to the island. As soon as arrived at the island, I was totally attracted by the beauty like the special building style and the unique little shop. After a temporary stop, we got into the carriage.

About 13:30, we were hungry and rushed into a restaurant. The food

in here are so delicious that we really want more that we have ordered. Then we ride the bike around the island which makes me happy and relax. The road's left and right are forest and lake respectively. I saw many people

was playing gulf or lying down and enjoying the sunshine. looking at the peaceful lake surface and feeling cool wind, we rid the bicycle and sing songs at the same time. We often stopped our step for the fine view. we got off our shoes and walked into the cool lake water to feeling the beauty in a short distance. Because of this trip, I am not scared of sunshine and I learn to enjoy it.



After arriving in Mackinac Island ,we saw some lines of good-decorated and nice stores as well as retro bikes and carriages.This small island likes the Garden of Eden which let's our thoughts fly here.Looking at the walking carriages which are bumper-to-bumper attracted us a lot.When we knew that we could go sightseeing by the carriage,we felt on top of the world! Sitting on the carriage,we saw the scenery along the road.Listening to the stories and histories of this island,we

reached to the butterfly garden .

There are a lot of multi-coloured butterflies,we enjoyed the sight of it and took many photos. We enjoyed ourselves extremely! After

transitory remain.we went the the restaurant at the center of the island called "Home of PLANKED WHITE-FISH " and had a good lunch here. After that,some of students rode the bikes to visit around the island and the others went shopping in the peripheral stores.We ate some chocolates which were very famous and very sweet.When you reached into the stores,there were many significant

souvenirs here such postcard,clothes imprinted the landmark of Mackinac Island and some beautiful stones.

We gathered together at 17:00 and departed the island by ferry.This time we sat on the second floor.The wave is so severe that our clothes and hair all became wet.However the scenery was very charming.Today we enjoyed memorable and happy tour! What a nice day it is!

By Zac Laing jun
Ann Deng Hui An



13th DAY: MACKINAC ISLAND

Today, we are going to the Mackinac Island. I heard it is one of the ten most beautiful island in the world! It makes me excited. I searched it in the Internet. I found "Mackinac Island is home to one of America's oldest established national parks, Mackinac Island State Park, which consumes more than 80 percent of the island's land and is open to visitors all year long. If you're a water buff, Mackinac Island boasts great kayaking, boating, sailing, and fishing options; if you prefer to stay on dry land, you can take in the breathtaking views on foot, by bike, or by horse from Lake Shore



Boulevard, which encircles the entire eight-mile perimeter of the island."On the island, every day is timeless and every night is precious.



ful butterflies in it. All of them are very excited. We are also very careful not to hurt those butterflies.

Next, we have lunch in a traditional traditional. Michigan whitefish is rapid. And it's impressive for us. After lunch, we visited the island on foot or by bike. Everyone enjoyed the free time.

When we returned, we were sitting on the second floor. The waves were very high. It even sprayed wetting my. That's really interesting!

-----Abby / Liu Lu

After three hours of bus, we have a boat ride to the island. On the island, the first sight of the scenery will shake me.

Then, we rode around the island. The experience of the carriage is very strange to me, I think it is very interesting. On the carriage of the instructors, to explain the details of the island's architecture, customs and history. Let's have a deeper understanding of MI.

Then we went to the butterfly garden. There are all kinds of beauti-



TOUR IN MACKINAC ISLAND

Yesterday we got up early because the island was far away from the place which we lived in. I was very sleepy then. While sleeping, I listened great songs quietly. About 3 hours later, we came to the island. The ship were wonderful. I took many photos of fresh water and sky. As far as we walked on the island, I was full of happiness and excitement. The scene was like a picture, maybe over paintings. Almost every house had diverse flowers in the main street. The different house had different features and I liked those house which showed in fresh style. We had a tour by carriage, it was so great. The horse was very big and strong. We enjoyed scenery with interpreter's introduction. We visited butterfly garden. We were attracted by many kinds of butterflies. We took many photos of them and had a good time. Later we enjoyed beautiful lake and a cloudy sky. It was amazing that nature could be so beautiful and I was immersed in the wonderful scenery deeply, When we ar-

ONE BEAUTIFUL ISLAND!

We visited Mackinac Island the day before yesterday. I've heard a lot of times that the island has a beautiful scenery. It was indeed so. One distinguishing feature of this island was carriage. The one who drove the carriage showed

rived at restaurant, it was almost 2 clock. We were so hungry and waited foods. After waiting, we ate delicate foods and were full of surprise. After lunch, I rode a bike to visit around the island. When I saw favourite houses or view, I stopped and took photos. As far as I am concerned, the picturesque views were so great that I could not express the scenery with specific words. I felt that I was free in the wide roads and very happy. After I returned to give the bike back, I went shopping in some shops. It was no doubt that many shops were so attractive that I couldn't help to buying many souvenirs. Time passed so fast and we leaved the island. Because we sat on the top, we experienced huge wave and wind. Although we felt cold, we also thought the trip was worth recalling. Finally, we took photos of all members. The trip was too nice. I thought I would never forget. If possible, I will go to the island in future.

Alice(Muhua Li)

us around and explained the history to us. It was a nice trip:-D

-Zhao Qiudi (Zoe)



14THDAY: BIRCH RUN AND FRANKENMEUTH

Today, we have fun in Brich Run Outlet Shopping Mall. I'm sure there is difference in PPP between China and US. The price difference between the two countries is a comprehensive reflection of various economic factors. I think I exprence a different kind of economic visiting while enjoying shopping. It's very interesting!

After shopping in Brich Run Outlet. We went to Frankenmeuth. There

are a great number of things. The German town experience is wonderful! Already, it's clear that this place is markedly different than either China or US. There are things here that are quite recognizable that is. It is interesting as we experience more here.

Whether it's a day trip for the family or a weekend retreat with friends, I think Frankenmuth is the perfect destination to recharge, renew

and refresh. All of us enjoyed eclectic shopping, rich historical beauty and culture. It's the ideal departure from the ordinary every day.

In the evening, we played volleyball with Japanese high school students. It's a full day!

-----Abby/Liu Lu

SHOPPING AND VISITING

Yesterday we spent a full day, therefore today I get up later than ordinary day. At 10 clock, we meet at the doorway. Today's main topic is going shopping in outlets. I believe that we are all excited about it and talk happily. Outlets is very big and has several different parts. We all get maps and coupons of shops. Then we leave and try to find what we want to buy. Firstly, I choose GNC to buy cream and fish oil. Then I go to cosmetic store and select cosmetics with friends. We find something that we need and want to own, but we still can't find other things. After all, the brand are limited. When I was in body works, I hesitate a long time thinking which products I should

buy. I try to select goods which I really like in the so many goods. Later my nose lose sense of smell. Then we go to Nike to buy shoes which fit for her. She finds out great shoes and tries them on. Due to improper size, she tries on different sizes of shoes constantly. About one hour, she finally buy the fitable shoes. After it, we had a lunch in a Chinese restaurant. I order fried rice, and she eat noodles. Later, we wander around some shops, buying bags and clothes. Time is up and we must return, though there are many shops exist which we have no time to see. Seeing that they also buy many branded goods, I feel happy. Our shopping desire is too strong. In

reality, we lose control in the outlets because its' low price. We feel satisfied because of well worth. We arrive at Frankenmuth and visit some shops. Frankly, the scenery is like fairytale castles. I really like the building style, in addition, the layout and decoration is great. We enjoy ourselves in the place. Furthermore, we buy toys for children who are our relative. I recall my childhood and very miss those time. Finally, we leave and return to the school. After we get off, we took photos. It is amazing that there are so many things on the ground. We make contribution to US's economy!

Alice(Muhua Li)



OUR TOUR TO FRANKENMUTH

On the morning, we went to Birch Run Outlet Shopping Mall .We rushed from one store to another for the shopping time was limited.Many famous store were on a discount ,so we got many cheaper ones today .We were all very excited though tired of shopping.

We left the Birch Outlet at almost 4.30pm and then we went to the Frankenmuth.The small town is so beautiful that we forgot how tired we are!

The flowers along the road are very beautiful. it is so romantic to walk along this street.There are many small

shops those to sell something interesting.

I had my dinner with my friends in an interesting restaurant.The waiters are in their own clothes seem like the people in Franch film.The food are very delicious.Though we haven't seen some food before they are actually good

Finally we came back to school.We finished today's scheduled.Tommorrow is free day!Good night everyone!

-----YU ZHU,KATE AND QIAOYU FAN,AMANDA

August 3: Class & Michigan Innovation Center Visit

Today, we have a innovation and entrepreneurship class taught by Dr. George Puia. We learned innovation, entrepreneurship, some examples of 4 student entrepreneurs and the business model canvas.The Business Model Canvas is a strategic management and lean startup template for developing new or documenting existing business models. It is a visual chart with elements describing a firm's or product's value proposition, infrastructure, customers, and finances. It assists firms in aligning their activities by illustrating potential trade-offs.With the model, an enterprise can easily describe their business model. I'm sure it will be very useful in our future life!

Then, we enjoyed the lunch in marketplace. We all liked the American food. Next, we went straight from lunch to the bus.

In the afternoon, we have visited MidMichigan Innovation Center. It's a business incubator that gives entrepreneurs the resources and network to help turn their great ideas into profitable commercial enterprises. They're a nonprofit business incubator that links startups to the capital, facilities, talented and expertise they need to build successful, sustainable business. What is more, MMIC membership gives up the space to conduct our daily business, and includes furnishings, IT, and telecommunications services. Visiting the company was an incredible experience.

In the evening, we were invited to watch a movie by peer advisors. They prepared popcorn for us. The movie was splendid. I thought everyone enjoyed it. It was a wonderful day!

-----by Abby(Liu Lu) & Orange(Niu Ningning)

NOTE: I was not able to upload photos due to the fact that I do not have enough free disk space on this website. If I wanted to upload photos I needed to purchase more space. Peer advisor Jarrod instructed me not to do this.

innovation

Today's lecture is about innovation and entrepreneurship which is a very hot topic among economic major student. After lecture and lunch, we visited Michigan Innovation center. Two people in the center gave us a great presentation. They talked about the development of the innovation center which started from 2005. They told us, the first and the most important thing that a good entrepreneur considers is not earning how much profits but what he can do for our social or our environment. They also gave some suggestion to Chinese student who want to start their own business. They said that don't afraid of losing face if failed and keeping reading to growth. More asking why then to stimulate our creative and passion.

By: Ann
Deng Hui An

Innovation

Today our topic is innovation and entrepreneurship. Dr. Puia teaches us separate meanings and interrelationship between them. In modern society, innovation becomes more and more important because of its' use, especially in China. We can't predict the power that innovation creates. To be an entrepreneur maybe challenging, but the more risky, the more success they will may make. "Do what you love, love what you do". In the afternoon, we visited innovation center. Two introducers give a presentation to us. They take some examples to show intentions. Frankly, after their introduction, I can think about it deeper than before. After returning, I go to sleep. Then we have a nice dinner. Potato is delicate and the energy we pay attention is worthy. In the evening, we write thanks words to peer advisor and professors. I don't want to leave so quickly. Finally, members of final presentation begin to talk. We find place to argue about details. Teachers also give us useful advice. We need to make changes and modify tonight. There is only one day to prepare for it. I hope that we can try our best to achieve the goal

-Alice(Muhua Li)

THE WONDERFUL FINAL

If a word must be chosen to describe my mood today, that must be bittersweet. After so much hard-work these days, here it comes our wonderful finale. However, to meet the end means to leave apart. Just like a Chinese saying goes, "All good things come to an end.", after today, we have to be separated from these friendly people and the beautiful land. Each time I think about that, I will feel overwhelming sad.

About 10:00A.M., group presentation began. During that part, each person used their elegant ppt, abundant preparation, as well as effective teamwork to prove their ability, which is very impressive.

After that is the lunch time. We were very honored to have Dr. Puia with us, which was also a good op-

portunity to communicate across culture. At lunch, Dr. Puia shared his experience as a world-traveler, and we shared our hometown and dreams at the same time.

A Chinese poet once said, "Take the most urgent is always the most beautiful time." After lunch, everyone used their phones and wishes to record the most cherishing friendship these days.

After the lunch, we went to the Fashion Square for the third time! And this time, we have already been familiar with the mall. Everyone excitedly chose the wonderful American presents to take back to China. Awesome shopping experience! And it's true that shopping makes a man happier.

For the dinner, Yi Wen treated us to have the American chicken

wings. And it's our great honor to have a chance in a totally American style restaurant. The boneless chicken wings were great! And we enjoyed the dinner together! At the table, we taught our peer advisers to use the Wechat, they were a little surprised and it was unforgettable.

In the evening, we had to pack our luggage and put our dorms in order. That is so sophisticated! And how I wish I could stay here for a longer time! Anyway, tomorrow we will have to leave at an early time. I will cherish the best memory in this summer and miss everybody and everything in Michigan.

Bye, Mi.
Bye, U.S.
—————by Jingwen
Guo & Yilin Mao



